## **COMMUNICATION POLICIES**

## **Email Marketing**

Seminole Clubs and Chapters may not keep independent contact lists (including names, email addresses and phone numbers). Seminole Clubs and Chapters may not send independent newsletters. If a Seminole Club or Chapter wants to send a newsletter to local Alumni, current or incoming students, or friends of FSU, please contact your Staff Contact at the FSU Alumni Association. Please allow up to two weeks for your request to be processed.

## Website

The FSU Alumni Association operates all Seminole Club and Chapter websites. To set up or update your club or chapter website, please contact your Staff Contact. Seminole Clubs and Chapters are not allowed to operate their own websites for various reasons, including brand consistency, trademarking concerns, and security concerns.

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