

FSU
DIVISION OF
UNIVERSITY ADVANCEMENT

FOUNDATION
ANNUAL REPORT

ALUMNI ASSOCIATION
ANNUAL HIGHLIGHTS

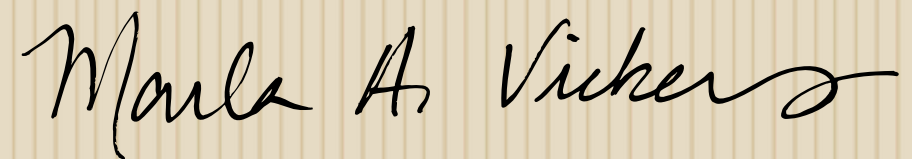
JULY 1, 2024-JUNE 30, 2025



We thank you for supporting Florida State University as we reach new heights in academic excellence, innovation and student success.

Your generosity during the last fiscal year empowered our students to dream bigger, equipped our faculty to lead in their fields, and advanced our ability to thrive as a place of opportunity, research and discovery. Your philanthropic investment makes a difference to our university community every day in countless ways.

With sincere appreciation,

A handwritten signature in black ink that reads "Marla A. Vickers". The signature is fluid and cursive, with a long, sweeping tail on the final letter.

Marla A. Vickers (M.A. '00), Ed.D., CFRE

Vice President for University Advancement

President, FSU Foundation





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FSU News Highlights

#FSUImpact: 10 Ways Florida State University is Helping Floridians

Researchers at Florida State University are helping to develop the next-generation technologies and breakthroughs that will have positive impacts on Florida and the world. In medicine, childhood literacy, weather forecasting, food safety and other fields, FSU researchers are providing expertise and solutions to help solve difficult problems.

READ MORE

news.fsu.edu/news/university-news/2025/04/14/fsuimpact-10-ways-florida-state-university-is-helping-floridians

FSU Dedicates Official Home of Native American and Indigenous Studies Center

Florida State University dedicated the new home of its Native American and Indigenous Studies Center on Friday, Nov. 22, 2024, bringing together FSU administrators, faculty, trustees and members of the Seminole Tribe of Florida for a special celebration during Homecoming Week.

READ MORE

news.fsu.edu/news/university-news/2024/11/22/fsu-dedicates-official-home-of-native-american-and-indigenous-studies-center

FSU and Tallahassee Memorial HealthCare Break Ground on Academic Health Center

Florida State University and Tallahassee Memorial HealthCare on Thursday, Sept. 12, 2024, celebrated the groundbreaking of a new academic health center that will bring together researchers and clinicians to transform health and health care in the region.

READ MORE

news.fsu.edu/news/university-news/2024/09/13/florida-state-university-and-tallahassee-memorial-healthcare-break-ground-on-academic-health-center

Florida State University Announces Plan to Build 'FSU Health' Hospital in Panama City Beach

With the goal of improving access and innovation in health and health care in Northwest Florida, FSU has announced plans to build an acute care hospital in Panama City Beach under the FSU Health name.

READ MORE

news.fsu.edu/news/university-news/2025/03/26/florida-state-university-announces-plan-to-build-fsu-health-hospital-in-panama-city-beach

Year in Review: FSU Achieves New Heights in 2024

Florida State University experienced another outstanding year in 2024, making unprecedented progress in several key areas. The university set records for four-year and six-year graduation rates, recorded research expenditures of nearly \$455 million and posted its second-best fundraising year in FSU's history.

READ MORE

news.fsu.edu/news/university-news/2024/12/17/year-in-review-fsu-achieves-new-heights-in-2024

Florida State University Shines in Student Experience in 2025 U.S. News Best Colleges Rankings

Florida State University is again ranked as one of the Top 25 public universities in the country, earning recognition for its innovative approach and providing outstanding first-year experiences for students in U.S. News & World Report's "Best Colleges 2025" guidebook released Sept. 24, 2024.

READ MORE

news.fsu.edu/news/university-news/2024/09/24/florida-state-university-shines-in-student-experience-in-2025-u-s-news-best-colleges-rankings

FSU Graduate Program Rankings Highlight Across-the-Board Excellence

Twenty-one graduate programs at FSU are ranked in the Top 25 among public universities in the 2025 U.S. News & World Report's edition of Best Graduate Schools, demonstrating the university's excellence across multiple disciplines.

READ MORE

news.fsu.edu/news/university-news/2025/04/08/fsu-graduate-program-rankings-highlight-across-the-board-excellence

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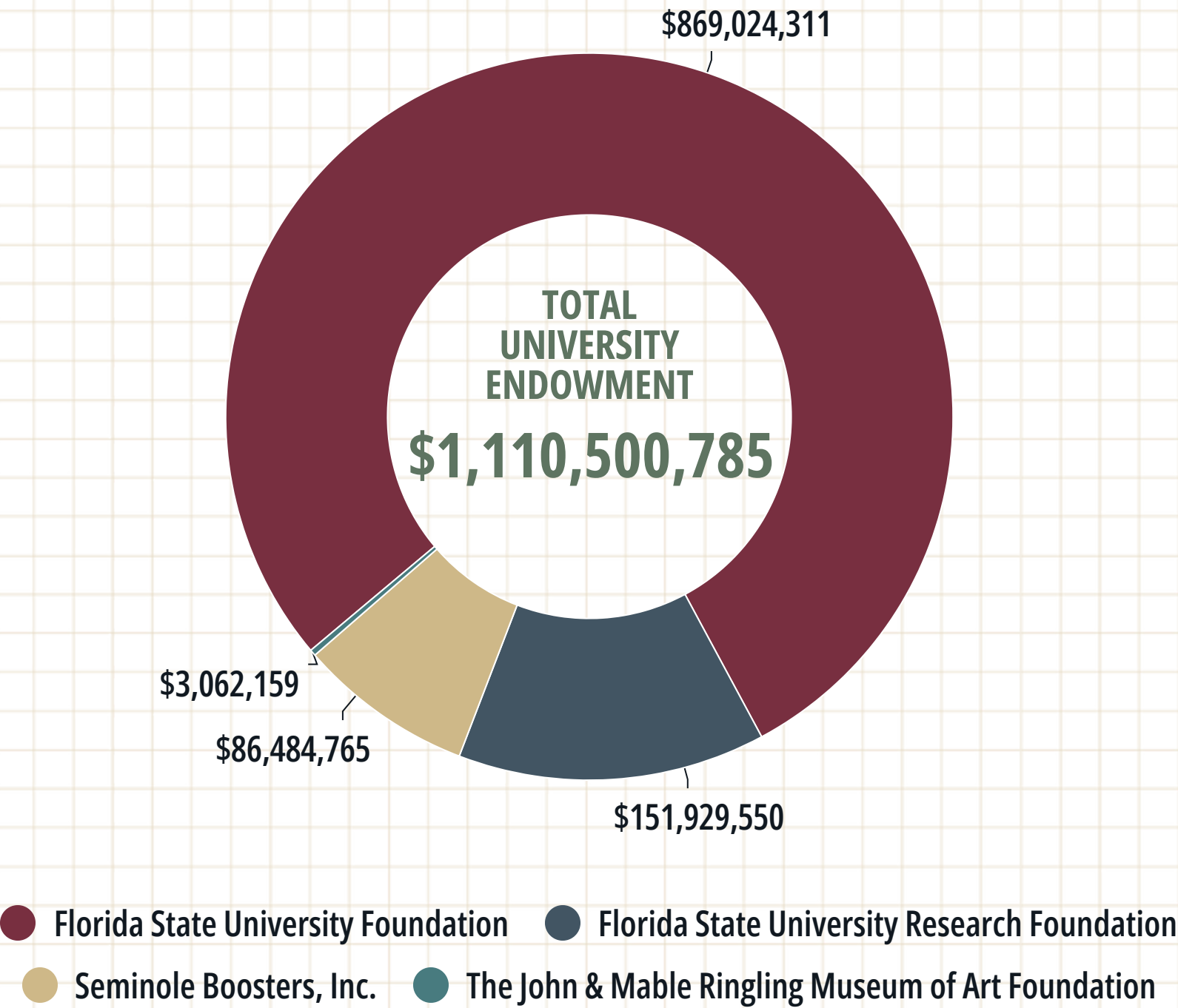
Philanthropy

FSU FOUNDATION
ANNUAL REPORT

Foundation Financials

Total University Endowment

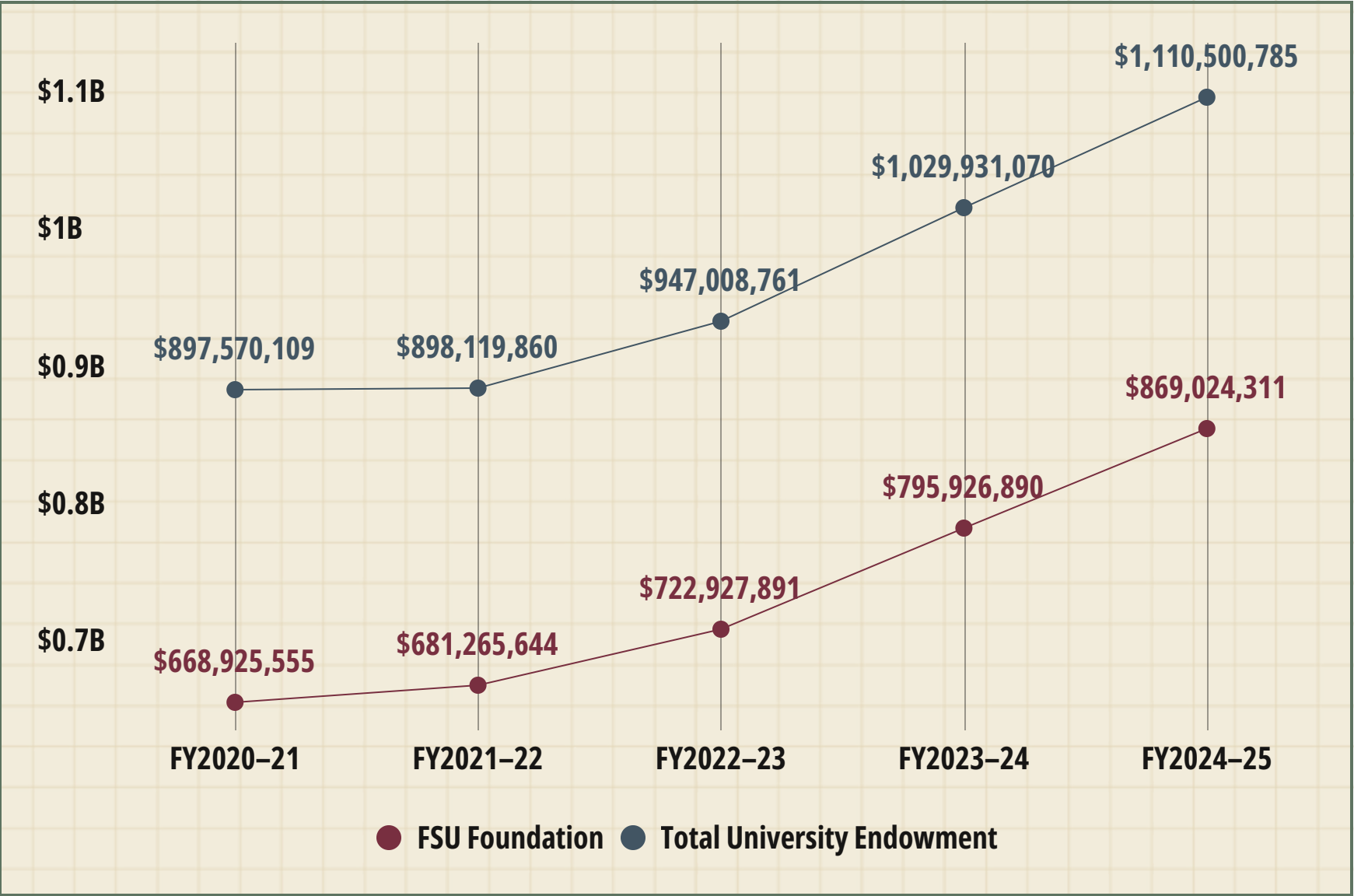
FOR THE YEAR ENDED JUNE 30, 2025



Historical Endowment Total

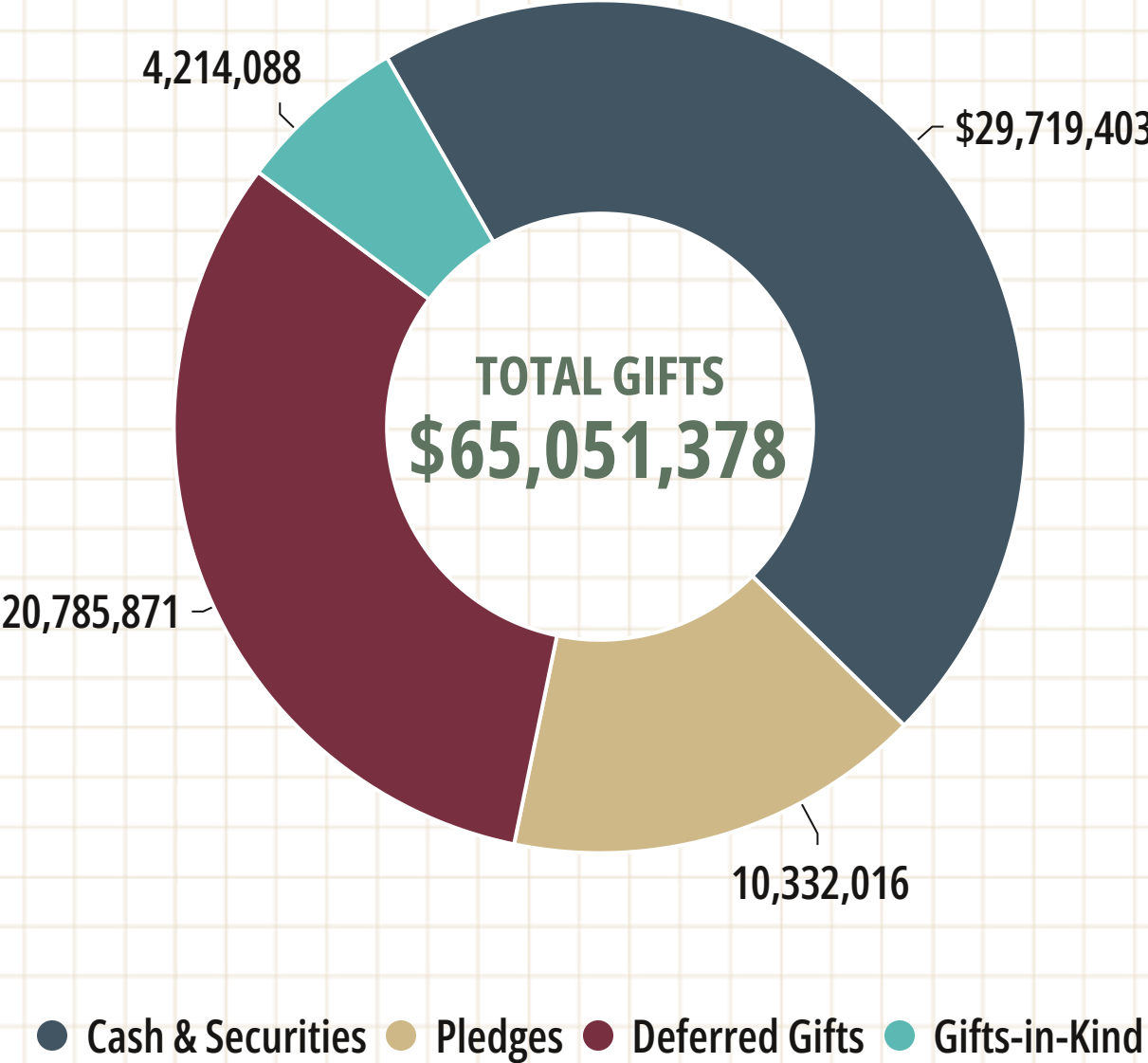
The Total University Endowment comprises endowments from the following university direct support organizations:

- FSU Foundation
- FSU Alumni Association
- Seminole Boosters, Inc.
- FSU Research Foundation
- The John & Mable Ringling Museum of Art Foundation



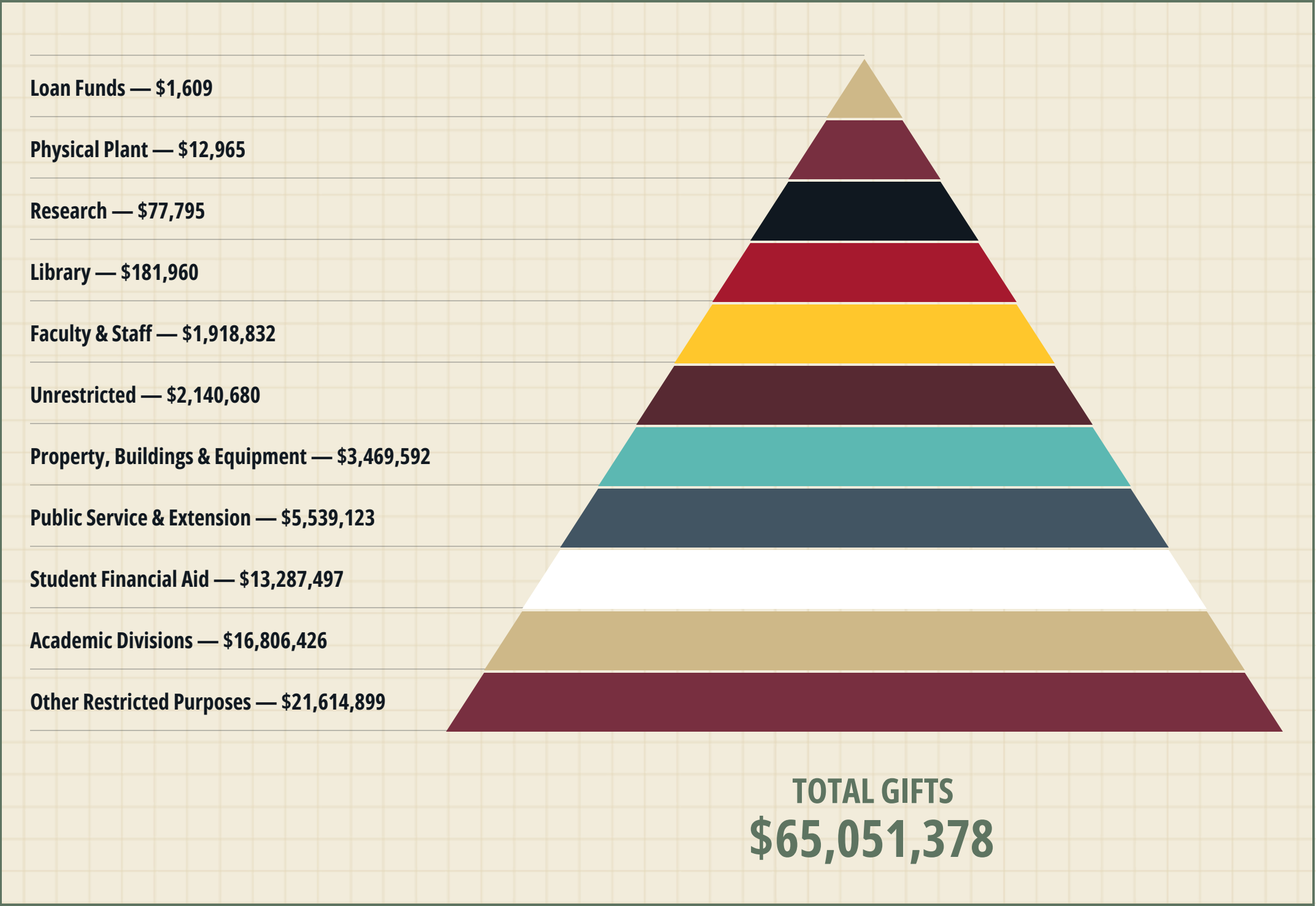
Gift Commitments by Type

FOR THE YEAR ENDED JUNE 30, 2025



Gift Commitments by Purpose

FOR THE YEAR ENDED JUNE 30, 2025



Giving by Individuals and Organizations

FOR THE YEAR ENDED JUNE 30, 2025

BY NUMBER OF DONORS



Alumni/Attendees Friends Parents Current Students Faculty/Staff
Corporations Other Organizations Foundations

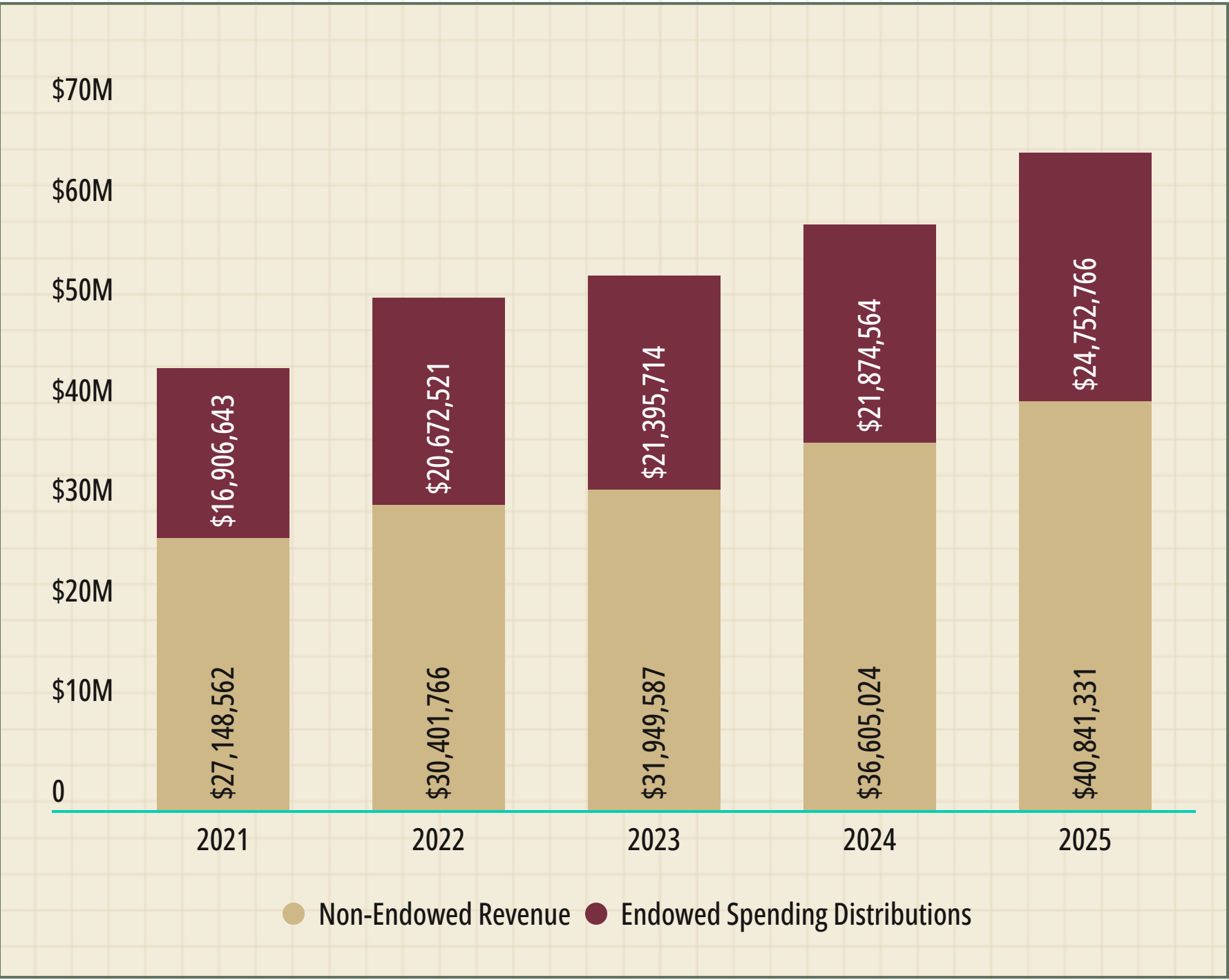
BY CHARITABLE GIFT AMOUNT



Alumni/Attendees Friends Other Organizations Foundations Corporations
Parents Faculty/Staff Current Students

Total Funds Provided by the FSU Foundation to Support the University

FOR THE YEAR ENDED JUNE 30, 2025



Non-Endowed Revenue Endowed Spending Distributions

Statements of Net Position

FOR THE YEARS ENDED JUNE 30, 2025 AND 2024

ASSETS	2025	2024
Cash and operating pool investments	\$87,248,444	\$61,429,148
Contributions receivable, net	43,310,900	46,220,191
Investments	994,340,219	921,204,917
Other assets	34,951,080	36,076,999
Total assets	\$1,159,850,643	\$1,064,931,255
LIABILITIES		
Liabilities	\$10,277,533	\$11,290,048
DEFERRED INFLOWS OF RESOURCES		
Deferred inflows of resources	\$14,181,942	\$12,811,047
NET POSITION		
Net position	\$1,135,391,168	\$1,040,830,160

View our
Investing and Spending
Policies brochure online at
foundation.fsu.edu/about/financial-information

Statements of Revenues, Expenses and Changes in Net Position

FOR THE YEARS ENDED JUNE 30, 2025 AND 2024

OPERATING REVENUES	2025	2024
Contributions	\$30,338,317	\$28,983,519
University support	14,507,337	8,514,259
Investment earnings	99,410,585	96,859,191
Other revenue	5,210,337	4,150,560
Total operating revenues	\$149,466,576	\$138,507,529
OPERATING EXPENSES		
University program and facilities support	\$55,337,564	\$74,376,791
Foundation operations	24,923,359	20,038,925
Total operating expenses	\$80,260,923	\$94,415,716
Operating income	\$69,205,653	\$44,091,813
Net nonoperating expenses	75,394	90,405
Endowment contributions	25,430,749	23,431,561
Change in net position	\$94,561,008	\$67,432,969
Net position, beginning of year	1,040,830,160	973,397,191
Net position—end of year	\$1,135,391,168	\$1,040,830,160

FSU Giving Days

GIVING TUESDAY

AT FLORIDA STATE UNIVERSITY

DECEMBER 3, 2024

\$173,202

984 TOTAL DONORS

Nationally recognized day of giving



March 5, 2025

\$2,202,145.98

4,355 TOTAL DONORS
1,831 ALUMNI DONORS

University-wide giving day

Support in Action



“

The point in giving for me is simple — students. I’m interested in our students succeeding, and I believe education is the answer to everything. It enables you to learn a new skill, to develop a career ... it gives everyone a chance to change their lives. I have always loved to learn, and I’ve never stopped. I want to inspire others to do the same because I’ve seen firsthand how education can broaden experiences and change lives. Whenever I receive a letter from a student who writes, ‘I couldn’t have done this without your help,’ to me, that’s the best feeling. It’s the most gratifying feeling you can get.

MART [PIERSON] HILL (1920–2025)

1942 GRADUATE OF FLORIDA STATE COLLEGE FOR WOMEN
FOUNDING MEMBER OF THE FSU FOUNDATION BOARD OF TRUSTEES
FSU DONOR WITH ONE OF LONGEST [ANNUAL GIFT](#) RECORDS IN FSU’S HISTORY



FSU Celebrates Alumna, Dedicates Anne Spencer Daves College of Education, Health, and Human Sciences

Florida State University alumna Anne Spencer Daves (B.S. '64), who spent 30 years as a fourth-grade educator in Central Florida, has made a [transformational gift](#) to the university's College of Education, Health, and Human Sciences that will impact the lives of future educators at FSU while honoring the college's 70,000 alumni teachers. It will now be known as Anne's College.

"Anne's unwavering commitment to FSU and her vision for education will undoubtedly inspire others to support our mission," FSU President Richard McCullough said. "Her generosity will have a lasting impact, creating opportunities for generations of students to come."

[READ MORE](#)

news.fsu.edu/news/education-society/2024/11/23/fsu-celebrates-alumna-dedicates-anne-spencer-daves-college-of-education-health-and-human-sciences

Gift from FSU Alumnus to Have Transformational Impact on College of Arts and Sciences, College of Social Sciences and Public Policy

Two-time alumnus Granville L. Larimore (B.S. '61, M.S. '66) honored Florida State University through a \$9.5 million [estate gift](#) this fall. The gift has the potential to enhance student success and research opportunities across 30 departments and more than 200 programs of study.

"Flexible gifts of this degree make transformational impacts at the college level," Assistant Dean Nancy Smilowitz said. "Building trust over the course of a lifetime affords donors the confidence that the university's deans will apply their funds to the areas of most need, which retains and enhances the health of FSU's academic units."

[READ MORE](#)

advance.fsu.edu/our-impact/gift-fsu-alumnus-have-transformational-impact





FSU Nursing Faculty Inaugural Recipient of Endowed Professorship

FSU College of Nursing faculty member Dr. Henna Budhwani has been named the inaugural recipient of The Michael and Paula Read Phelan Professorship in Obstetrical Nursing. As the endowed professor, Dr. Budhwani will work to bolster maternal health research, programmatic endeavors and women's health in under-resourced settings.

As a form of private support, endowments provide critical funding for the position holder's academic and professional endeavors. College of Nursing Dean Jing Wang expressed the need for [endowments](#). "As the college continues to boldly rise in nursing research and innovation, support for our faculty becomes increasingly important," she said. "Endowed faculty roles are critical in our ability to enrich the academic experience, further our research capabilities and expand the footprint of the College of Nursing. I am grateful to have generous donors who recognize the importance of these positions."

[READ MORE](#)

advance.fsu.edu/our-impact/fsu-nursing-faculty-inaugural-recipient-endowed-professorship

\$3M Estate Gift to FSU Expresses Couple's 'Love for the University'

In a significant show of support for their alma mater, Florida State University alumni Scott (B.S. '81) and Suzi Brock (B.S. '81, B.S. '95) recently announced a \$3 million [charitable bequest](#) that underscores the couple's enduring appreciation for FSU Athletics, gives back to the College of Business and honors Scott Brock's late father, a northwest Florida native who dedicated his life to public service.

"We've been blessed throughout our lives and careers," Scott said. "As we developed our [estate plan](#), we wanted to include a gift to Florida State University that would benefit faculty and students academically and athletically for generations."

[READ MORE](#)

advance.fsu.edu/our-impact/3m-estate-gift-fsu-expresses-couples-love-university





FSU Establishes First-Generation Alumni Network to Empower and Engage Graduates

Florida State University has established the First-Generation Alumni Network, a new initiative to foster a community of first-generation alumni and help ensure their continued success beyond graduation. This [network](#), created in partnership with the Center for Academic Retention and Enhancement (CARE), the Division of Undergraduate Studies and the FSU Alumni Association, exemplifies FSU's ongoing commitment to supporting first-generation students and alumni.

"Our first-generation students bring incredible strength, ingenuity and resilience to Florida State, and we are committed to celebrating and empowering them at every stage of their journey," said Joe O'Shea (B.A. '08), associate provost and dean of undergraduate studies. "I'm grateful for all the alumni who are stepping up to mentor our students and share their experiences."

[READ MORE](#)

advance.fsu.edu/our-impact/fsu-establishes-first-generation-alumni-network-empower-and-engage-graduates

FSU Mourns Passing of Influential Professor and Philanthropist

Charles E. "Charlie" Rockwood, a Florida State University professor emeritus and a transformational philanthropist, passed away on June 26, 2025. He and his wife generously gave more than \$14.2 million in gifts to the College of Business, College of Music and College of Social Sciences and Public Policy. Their \$10 million [philanthropic investment](#) in the College of Business in 2022 established the Dr. Persis E. Rockwood School of Marketing, the first U.S. marketing school named for a woman. Charlie Rockwood announced the gift a year after the passing of Persis, an FSU professor and the first woman at FSU to become a full professor of marketing in 1973.

The Rockwoods, significant supporters of Tallahassee's arts community, also gave \$2.25 million to establish the Rockwood Organ at the College of Music. In addition, the Rockwoods established a named parterre in Ruby Diamond Concert Hall, plus a \$1 million [endowment](#) for piano students.

[READ MORE](#)

advance.fsu.edu/our-impact/fsu-mourns-passing-influential-professor-and-philanthropist



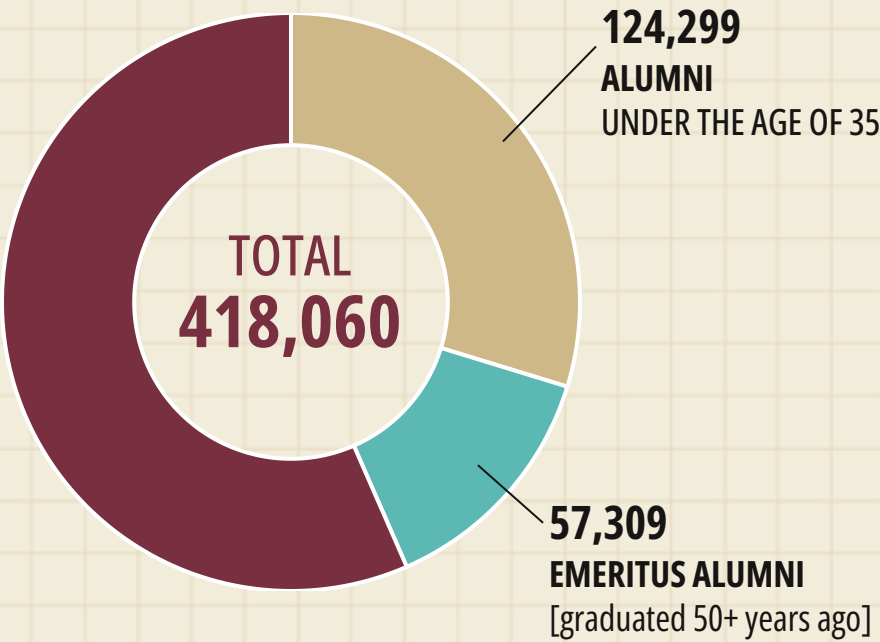


FSU ALUMNI ASSOCIATION
HIGHLIGHTS

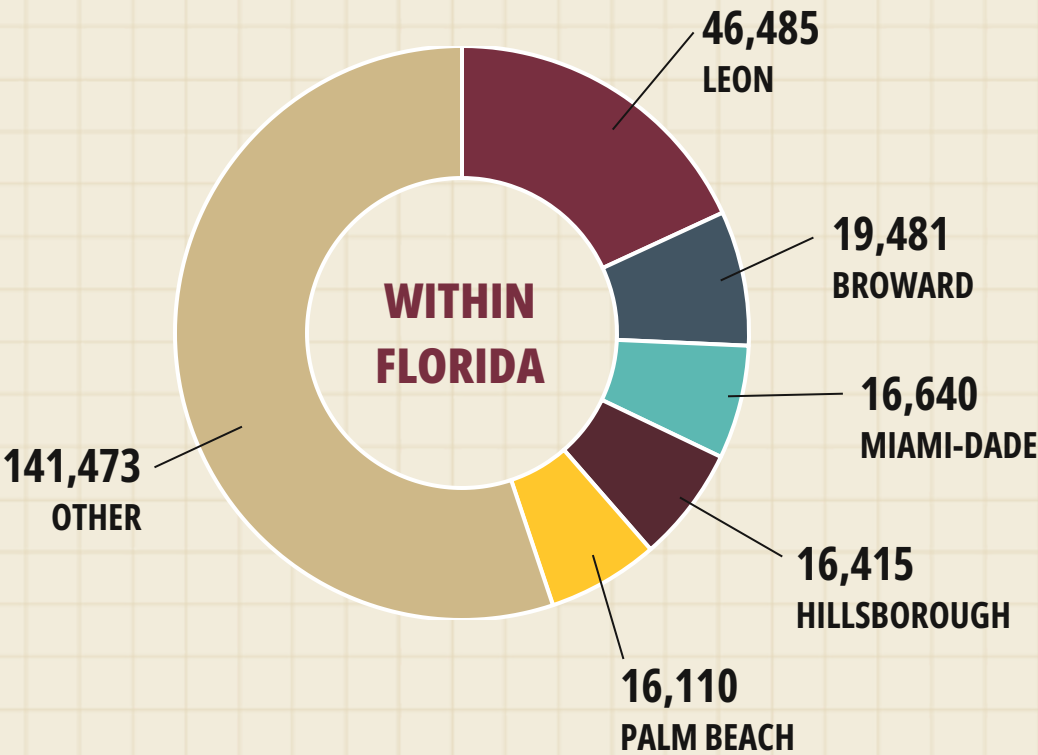
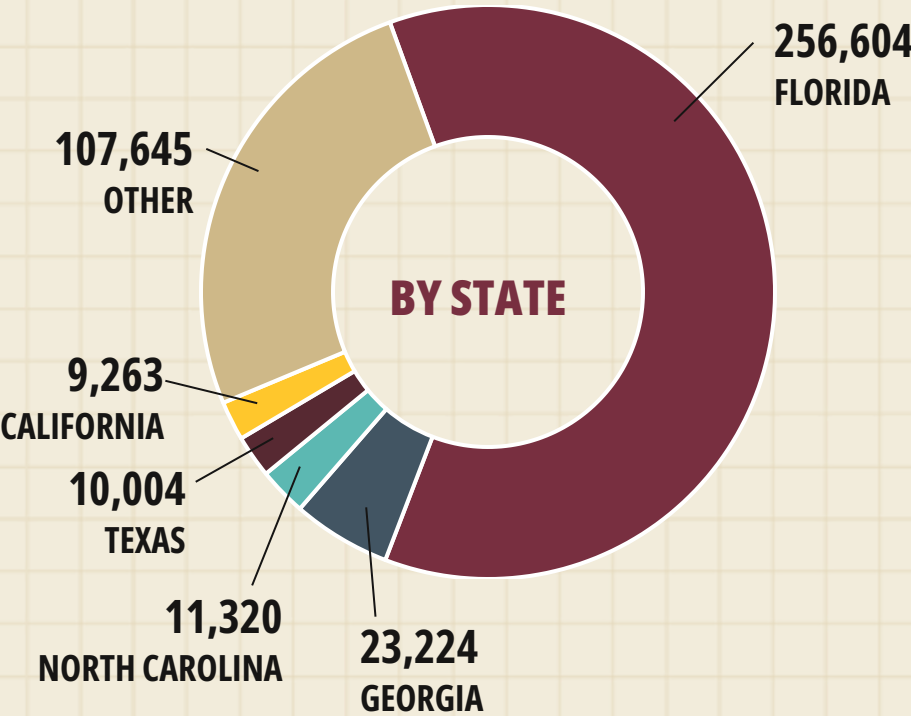
Engagement

Alumni Statistics

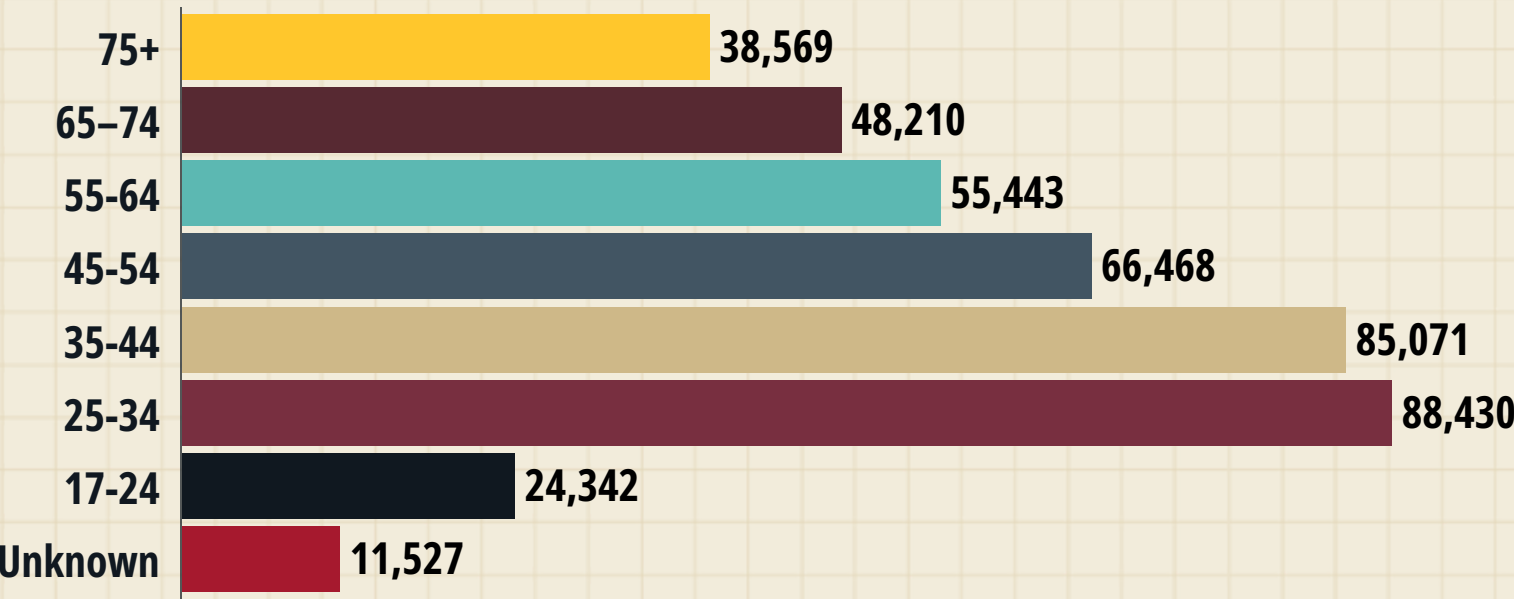
LIVING ALUMNI



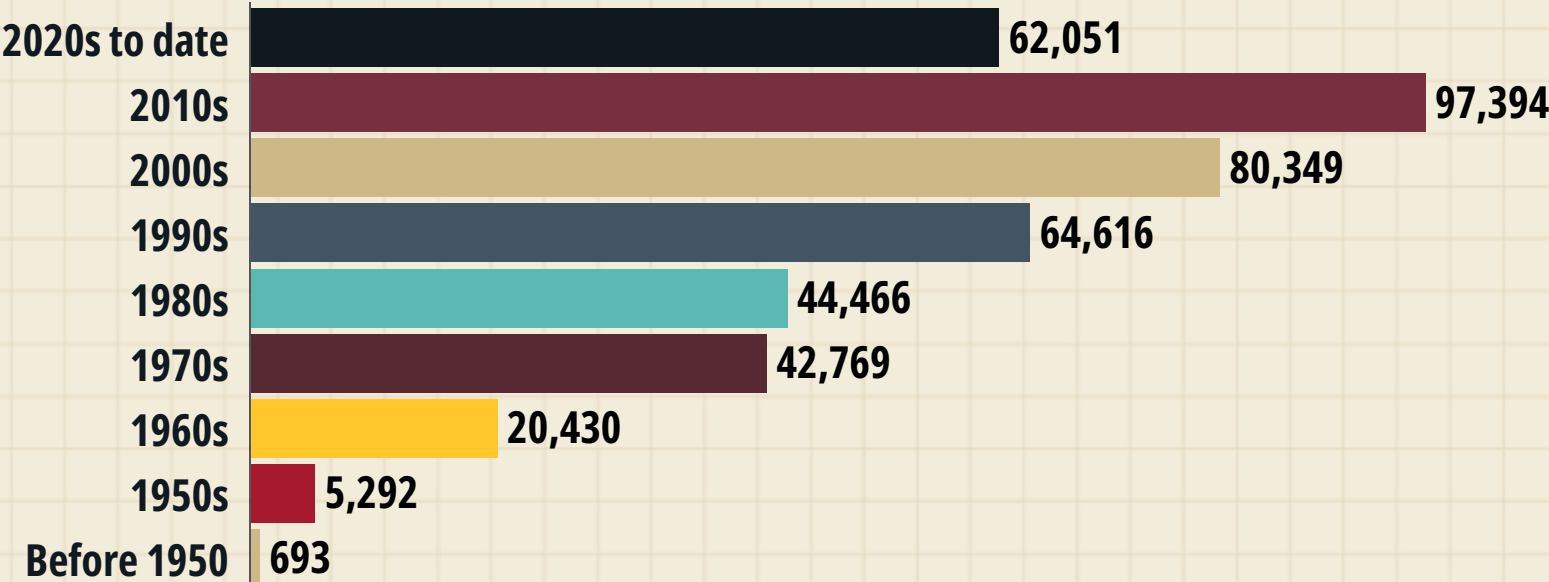
TOP 5 ALUMNI POPULATIONS



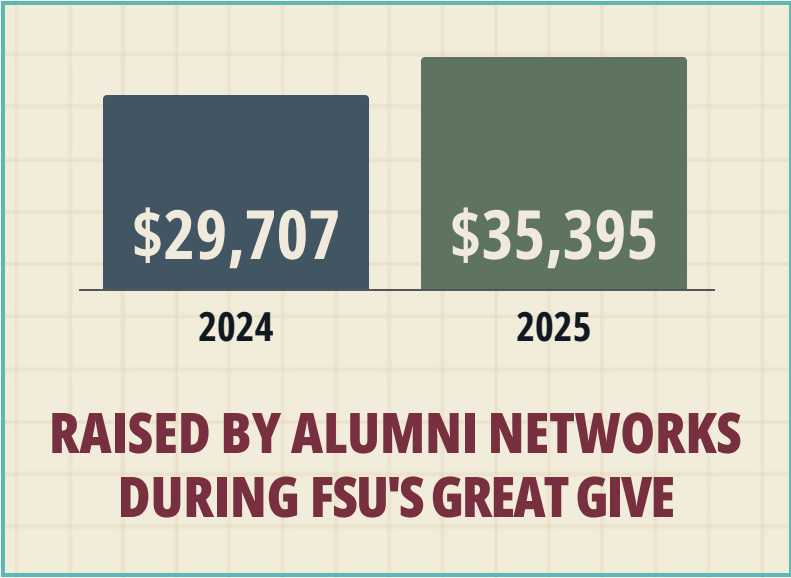
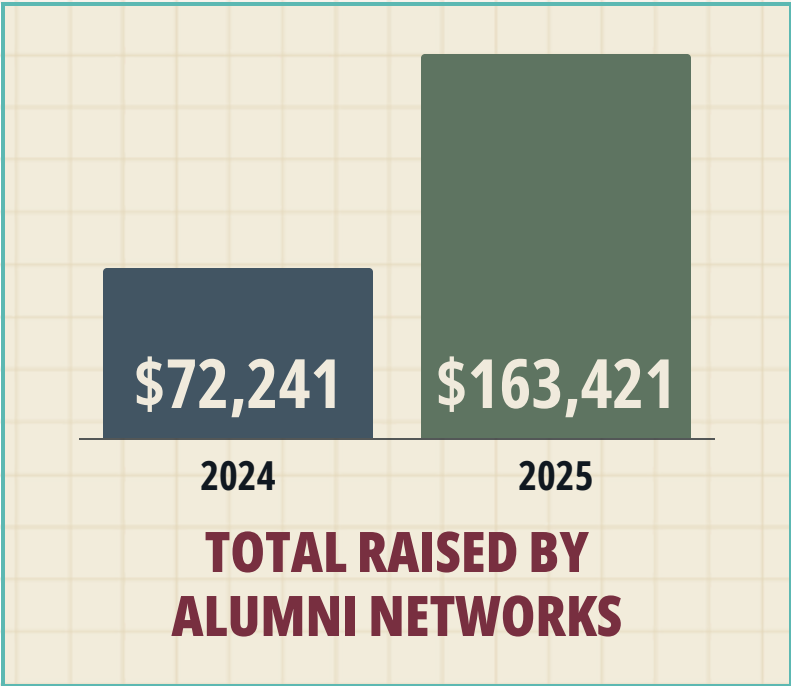
ALUMNI BY AGE



ALUMNI BY CLASS YEAR



Alumni Engagement



10
ALUMNI AFFINITY NETWORKS



49
SEMINOLE CLUBS and
20
SEMINOLE CHAPTERS in
30
STATES



SEMINOLE CLUBS


300
SEMINOLE CLUB LEADERS

35
SEMINOLE CHAPTER LEADERS



SEMINOLE CHAPTERS

29
EVENTS with
3,443
ATTENDEES



STUDENT ALUMNI association
AT FLORIDA STATE UNIVERSITY

15
EXECUTIVE BOARD MEMBERS

27
SAA AMBASSADORS

143
GENERAL SAA MEMBERS

SAA's
45th
ANNIVERSARY
in 2024

Alumni Engagement

Scholarships

\$191,931
TOTAL AMOUNT



163
STUDENTS

16 CASH SCHOLARSHIPS awarded by **SEMINOLE CLUBS**

\$63,149

21 ENDOWED SCHOLARSHIPS awarded by **SEMINOLE CLUBS**

\$74,502

24 SCHOLARSHIPS awarded by the **ALUMNI ASSOCIATION**

\$44,280

13 SCHOLARSHIPS awarded by **ALUMNI NETWORKS**

\$10,000

Events

2024 **66**

2025 **107**

5,259
event
ATTENDEES

36
AVERAGE AGE
of attendees

Awards

136

2024

202

2025

ALUMNI
celebrated during
AWARDS and
RECOGNITION
events

Communications

17,000+
HOUSEHOLDS
received each issue
of our biannual
VIRES® MAGAZINE



SOCIAL MEDIA FOLLOWERS

33K+
Facebook

28K+
Instagram

20K+
LinkedIn

University Advancement Leadership

Richard McCullough

President
FLORIDA STATE UNIVERSITY

University Board of Trustees

FLORIDA STATE UNIVERSITY

Foundation Board of Trustees

FLORIDA STATE UNIVERSITY

Alumni Association National Board of Directors

FLORIDA STATE UNIVERSITY

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