



# ALUMNI ASSOCIATION

THANK YOU FOR YOUR INTEREST IN FURTHERING THE FSU ALUMNI ASSOCIATION'S MISSION THROUGH EVENT SPONSORSHIP.

FOR QUESTIONS OR TO LEARN MORE about how we can tailor sponsorships to meet your specific goals please contact Whitney Powers, director of alumni programs and outreach at [wpowers@fsu.edu](mailto:wpowers@fsu.edu).

SCAN THE CODE to view a photo album highlighting a sampling of the FSU Alumni Association's events and outreach.



@fsualumniassociation



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@FSU Alumni Association



[alumni.fsu.edu](http://alumni.fsu.edu)

## 2022/2023 EVENT SPONSORSHIP OPPORTUNITIES



EXPAND YOUR REACH + ENGAGE ALUMNI + SHOW YOUR COMMITMENT TO FSU

2022/2023 FSU Alumni Association Event Sponsorship Opportunities



The FSU Alumni Association has developed several event sponsorship opportunities designed to help your organization expand its reach and engage FSU alumni while showing your commitment to the university.

**YOUR PARTNERSHIP** with us will help the FSU Alumni Association CONNECT AND ENGAGE the growing network of over 388,000+ ALUMNI around the world through its events and programs. Additionally, as an event sponsor, you will have the opportunity to put your business in front of our more than 72,000 SOCIAL MEDIA FOLLOWERS, 205,000+ EMAIL SUBSCRIBERS and the alumni and friends who attend the event you've sponsored.

The **ALUMNI AWARDS GALA** is a signature event during homecoming that celebrates the notable accomplishments of our alumni. The Bernard F. Sliger Award, the highest honor bestowed upon alumni by the association as well as the Circle of Gold Awards are presented during the ceremony.

**COUNTDOWN TO GRADUATION** is a celebratory event for graduating seniors to acquire important information about their upcoming graduation, connect with campus partners and gather resources to aid in their transition into post-graduation life.

The **EMERITUS ALUMNI SOCIETY REUNION WEEKEND**, held during homecoming, includes an Induction and Awards Brunch where those celebrating their 50th anniversary of graduation are inducted into the Emeritus Alumni Society. The reunion also features a welcome luncheon, campus tours, VIP parade seating and more.

The **INSPIRE AWARDS** is hosted in March in recognition of Women's History Month. The Award recognizes alumnae who have distinguished themselves as leaders within their industry and whose hard work and determination serve as an inspiration to current students and young alumni.

**SEMINOLE 100**, the association's highest-attended event, celebrates the fastest-growing businesses owned or led by FSU alumni. The honorees represent a multitude of industries and major markets and are a testament to the importance FSU places on nurturing the entrepreneurial spirit of its students.

The **SPRING ALUMNI AWARDS** recognizes the outstanding accomplishments of FSU graduates as well as FSU faculty and staff. The Grads Made Good, Alumni Ambassadors and Ross Oglesby Awards are presented at this signature event.

The **YOUNG ALUMNI AWARDS**, presented during homecoming, celebrates the exceptional achievements of FSU's alumni under the age of 35. During the event, the Notables Noles are recognized, and the highest honor bestowed upon young alumni by the association, the Reubin O'D. Askew Young Alumni Award is presented.

The **YOUNG ALUMNI REUNION** welcomes Florida State's largest alumni demographic back to campus during homecoming for a weekend of meaningful engagement. The reunion weekend includes a brunch, networking reception and the Young Alumni Awards, an additional sponsorship opportunity.

FSU ALUMNI ASSOCIATION EVENT SPONSORSHIP OPPORTUNITIES		ALUMNI AWARDS GALA		YOUNG ALUMNI AWARDS		EMERITUS ALUMNI SOCIETY REUNION		YOUNG ALUMNI REUNION		INSPIRE AWARDS		SPRING ALUMNI AWARDS		COUNTDOWN TO GRADUATION		SEMINOLE 100			
SPONSORSHIP LEVEL		PRESENTING SPONSOR	RECEPTION SPONSOR	PRESENTING SPONSOR	AFTER PARTY SPONSOR	PRESENTING SPONSOR	GIFT SPONSOR	PRESENTING SPONSOR	GIFT SPONSOR	PRESENTING SPONSOR	PARTNER SPONSOR	PRESENTING SPONSOR	RECEPTION SPONSOR	PRESENTING SPONSOR	GIFT SPONSOR	PRESENTING SPONSOR	RECEPTION SPONSOR	PARTNER SPONSOR	TABLE SPONSOR
COST*		\$ 6,000	\$4,000	\$5,000	\$3,000	\$7,500	\$1,500	\$7,500	\$1,500	\$6,000	\$3,000	\$6,000	\$3,000	\$3,000	\$1,500	\$15,000	\$7,500	\$5,000	\$2,500
PRE-EVENT BENEFITS	Exclusive Sponsorship	✓	✓	✓	✓	✓		✓		✓		✓	✓	✓		✓	✓		
	Logo on event invitation	✓		✓		✓		✓		✓		✓		✓		✓			
	Recognition in pre-event press release	✓		✓		✓		✓		✓		✓		✓		✓	✓		
	Recognition in select event marketing and promotion	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
EVENT-DAY BENEFITS	Event Tickets	6 Tickets	2 Tickets	6 Tickets	2 Tickets	1 Table	2 Tickets	4 Tickets	2 Tickets	6 Tickets	2 Tickets	6 Tickets	2 Tickets	on-site access		1 Table	1 Table	4 Tickets	1 Table
	Reserved Seating	✓		✓		✓		✓		✓		✓				✓	✓	✓	✓
	Brief Remarks During Program	✓		✓		✓		✓		✓		✓				✓			
	Verbal recognition during program	✓	✓	✓	✓	✓		✓		✓	✓	✓	✓			✓	✓	✓	
	Recognition on event signage	✓	✓	✓	✓	✓		✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	
	Opportunity to provide giveaway to event attendees				✓		✓		✓			✓	✓		✓	✓			
POST-EVENT BENEFITS	Thank You in VIRES® Magazine	✓		✓		✓		✓		✓		✓		✓		✓			
	Recognition in post event press release	✓		✓				✓		✓		✓		✓		✓			

\*The FSU Alumni Association is a tax-exempt organization under Sec. 501(c)(3) of the Internal Revenue Code. Gifts to the FSU Alumni Association are generally tax-deductible.





# Seminole 100 Sponsorship Opportunities



Powered by the Jim Moran Institute for Global Entrepreneurship

**SEMINOLE 100**, one of the university's highest-attended events, celebrates the fastest-growing businesses owned or led by Florida State University alumni. The honorees represent a multitude of industries and major markets and are a testament to the importance FSU places on nurturing the entrepreneurial spirit of its students.

Tiered benefits are shown below. Sponsoring an event such as Seminole 100 provides your company ample exposure through event communications and event-day recognitions as well as building positive brand affiliation for your business on a national level.

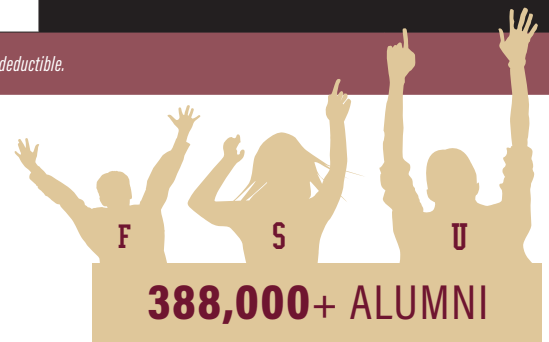
SPONSORSHIP LEVELS		PRESENTING SPONSOR	RECEPTION SPONSOR	PARTNER SPONSOR	TABLE SPONSOR
COST*		\$15,000	\$7,500	\$5,000	\$2,500
PRE-EVENT BENEFITS	Exclusive sponsorship	✓	✓		
	Logo on event invitation	✓			
	Recognition in pre-event press release	✓	✓		
	Recognition in select event marketing and promotion	✓	✓	✓	
EVENT-DAY BENEFITS	Event tickets	1 Table	1 Table	4 Tickets	1 Table
	Reserved seating	✓	✓	✓	✓
	Brief remarks during program	✓			
	Verbal recognition during program	✓	✓	✓	
	Recognition on event signage	✓	✓	✓	
	Opportunity to provide giveaway to event attendees	✓	✓		
POST-EVENT BENEFITS	Thank You in VIREs® magazine	✓			
	Recognition in post event press release	✓			

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**WITH QUESTIONS OR INFORMATION ON TAILORED SPONSORSHIPS, CONTACT:**

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[Seminole100.fsu.edu](http://Seminole100.fsu.edu)



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