



**SEMINOLE
CLUBS®**

GET READY FOR GREAT GIVE GUIDE 2022

Your guide to a flawless
giving page!





What is FSU's Great Give?

FSU's Great Give is a 24-hour giving campaign that provides an opportunity for supporters of Florida State to make gifts toward academic programs, scholarships and student activities.

Learn More:

<https://greatgive.fsu.edu/learn-more>



What you need to know



FSU's Great Give 11th Annual Campaign

Date & Time: Wednesday, March 9, 2022 (Beginning at 12:01 AM & ending at 11:59 PM)

Duration: 24 Hours

FSU set a record number during its 10th annual campaign and raised \$1,576,910 in 2021. Our goal is to keep up the great work and continue to grow your Club's endowment to award more scholarships to deserving students from your area.



Things to keep in mind

1

Send the Seminole Clubs team updated title, caption, description, or any information that needs to be added

2

Send the Seminole Clubs team updated images or videos that needs to be added

3

Set a goal to raise funds

4

Ensure our team have links to your active social media accounts

5

Any Gift Counts!
Regularly promote on local channels to let all Seminoles know how they can impact FSU and it's students.

Updating Information

We will keep last year's or any previous project that was on the Great Give website and clone it, however we need to make sure that:

- Title, subject, and description are updated: Example found below of how information appears to donors from Seminole Club of Washington DC March 2021 project page.

Seminole Club of Washington DC Scholarship Fund

The Robert Spycher Memorial Scholarship is named after Bob Spycher, who was a dedicated Seminole, a selfless DC Noles board member and a volunteer who truly loved FSU. Every year we support one incoming freshman accepted to Florida State who is from the Washington DC, Maryland, and Virginia areas with a scholarship and a proper sendoff. We need your help to do more. We need your help to provide more scholarships to students from the DMV who have chosen to pursue our Alma Mater for their next journey. Your support of the The Robert Spycher Memorial Scholarship will help us fully fund our legacy and ensure that future Seminoles from the Greater Washington D.C. area are provided with much needed support in pursuit of their Florida State dreams.

Garnet
Give \$25.00

Gold
Give \$50.00


Unconquered
Give \$100.00

SPARK FSU Discover How It Works Contact Us

Seminole Club of Washington DC Scholarship Fund
Alumni Association Like Follow

Progress Details Supporters Social Contact

Search SPARK



Donate today and help us continue to grow our endowment to award more scholarships to deserving Washington D.C. area students attending FSU.
Donations ended on 3/11/2021

Missed this Spark?
You can still make a difference.

Donate to the Robert Spycher Endowed Memorial Scholarship Fund

Make sure we have pictures you want to be displayed!

Images are displayed in a carousel meaning its like a slideshow cycling through images — like a carousel.


You can use up to 4-5 images so let us know if you want to keep same pictures from previous years or if you would like to update any of them.

Additionally, you can also add a short video to your project page so if you have one send it to us.

On the left you will find an example from the Seminole Club of Greater Orlando March 2021 project page.

Seminole Club of Greater Orlando Scholarship Fund
Alumni Association [Like](#) [Follow](#)

[Progress](#) [Details](#) [Supporters](#) [Social](#) [Contact](#)



Donate today and help us continue to grow our endowment to award more scholarships to deserving Orlando Seminoles attending FSU.

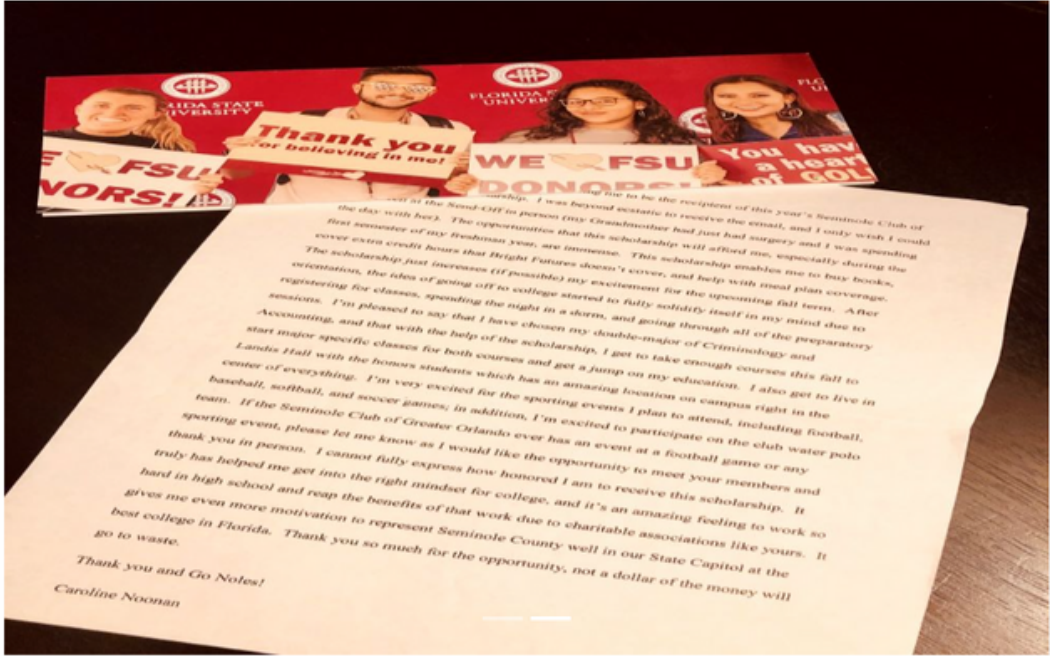
Donations ended on 3/11/2021

Missed this Spark?
You can still make a difference.

[Donate to the Seminole Club of Greater Orlando Scholarship](#)

Seminole Club of Greater Orlando Scholarship Fund
Alumni Association [Like](#) [Follow](#)

[Progress](#) [Details](#) [Supporters](#) [Social](#) [Contact](#)



Donate today and help us continue to grow our endowment to award more scholarships to deserving Orlando Seminoles attending FSU.

Donations ended on 3/11/2021

Missed this Spark?
You can still make a difference.

[Donate to the Seminole Club of Greater Orlando Scholarship](#)

Make sure you have an updated \$ Goal

Let our team know what your Club would like to set as a goal for this year's Great Give.

Set a realistic goal, but keep in mind not to set the bar too low so potential donors would contribute to help you reach your project's goal.

Example found on the right from Manatee's March 2021 project page.



MANATEE SEMINOLE CLUB SCHOLARSHIP FUND
ALUMNI ASSOCIATION

Donate today and help us continue to grow our endowment to award more scholarships to deserving Manatee County students attending FSU.

Raised: \$3,040 | 61% of Goal

[LEARN MORE](#)

MANATEE SEMINOLE CLUB is proud to continue our commitment to FSU and the Manatee County community. Since 2010, Manatee Seminole Club has awarded over \$83,000 in scholarships to Manatee County grads attending FSU. We are offering several \$500 and \$1,000 Freshman and Endowed "Continuing" Scholarships to Manatee County grads pursuing a degree from Florida State University.



\$3,040 Raised of **\$5,000** Goal

 33 Total Gifts	 30 Supporters	 \$500 Largest Gift	 0 Days to go
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Social Media Platforms


Let our team know which social media platform you want to add to your page that includes any of the following:

- Facebook
- Twitter
- Instagram
- YouTube
- LinkedIn
- Pinterest
- Flickr

Example found on the right from Boston's Seminole Club March 2021 project page.


Find Out More on Social Media




Boston Seminole Club
1,688 followers


Follow Page Send Message




Tweets by @BostonNoles


 **Boston Seminole Club**
@BostonNoles

Only 7 Days left until Florida State Football returns!! Join us for the first watch party of the season on Monday, September 3 @ 8pm at Battery Park Bar & Patio, and help us cheer on the Noles as they take on the Hokies!! #GoNoles



Embed View on Twitter

 Share on Facebook

 Share on Twitter

In early February, our team will send a suggested social media and marketing plan to you to better prepare and promote your Club's project on various social media platforms.

**QR Code to learn more
(FSU's Great Give Projects Page,
MARCH 2021):**



Risks in FinTech

What to look out for and refine



Poor Security

FinTech companies are always at high risk against cyber attacks.



Poor Literacy

Users need to be educated on finances and technology to make the most out of FinTech tools.



Poor Adaptability

Technologies in FinTech drastically change every year. Institutions that are not quick to adapt will be left behind.



Plan your Incentive:

FSU's Great Give incentives are ways to earn 'bonus' money for donors to support your Club's project.

Please note that Incentives have not yet been updated since last year and will be updated next February. Our team will reach out to you to update you on that, but it's good to have that in mind!

To learn more:

<https://greatgive.fsu.edu/incentives>