



ALUMNI ASSOCIATION

Florida State University Alumni Awards Sponsorship Opportunities



The **FLORIDA STATE UNIVERSITY ALUMNI AWARDS** is a signature event during homecoming that celebrates the notable accomplishments of our alumni. At this event, the Alumni Association recognizes alumni and friends of FSU who have personified excellence through their service and achievements.

The **BERNARD F. SLIGER AWARD** is the highest honor bestowed upon alumni by the Alumni Association to a member of the university community.

The **CIRCLE OF GOLD AWARD** recognizes worthy individuals who exemplify the Alumni Association's core values of tradition, leadership, family, spirit and greatness.

The **INSPIRE AWARD** recognizes alumnae who have distinguished themselves as leaders within their industry and whose hard work and determination serves as an inspiration to young alumni and current students at Florida State University.

The **REUBIN O'D. ASKEW YOUNG ALUMNI AWARD** is the highest honor bestowed upon alumni under age 35. This award recognizes outstanding accomplishments built on the foundation of the nominee's education from Florida State University.

LOCATION: Dunlap Champions Club

DATE: Friday, October 20, 2023

TIME: 6:00 p.m. – 9:00 p.m.

AUDIENCE: Past and present honorees
as well as university leadership

EXPECTED ATTENDANCE: 300+

SPONSORSHIP LEVELS

PRESENTING SPONSOR

RECEPTION SPONSOR

TABLE SPONSOR

COST*

\$10,000

\$5,000

\$2,000

BENEFITS

Exclusive sponsorship

Event tickets

Reserved seating

Recognition on event signage

Recognition in event press release

Recognition in select marketing and promotion

Verbal recognition during program

Logo on event invitation

Brief remarks during program

Thank you in VIRES® magazine (post-event)

✓

1 table **

✓

✓

✓

✓

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✓

1 table **

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✓

*The FSU Alumni Association is a non-profit organization under section 501(c)(3) of the Internal Revenue Code. A portion of your sponsorship may be tax deductible. Please consult your tax professional.

** Includes two complimentary pre-set bottles of wine at each table.

FOR QUESTIONS OR INFORMATION ON TAILORED OR IN-KIND SPONSORSHIP OPPORTUNITIES, please contact **Olivia Newsome** at **O.Newsome@fsu.edu**



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Homecoming Breakfast Sponsorship Opportunities



Homecoming Breakfast
presenting the 2023 GRADS MADE GOOD

In partnership with The National Leadership Honor Society, Omicron Delta Kappa, the **HOMECOMING BREAKFAST** recognizes the recipients of the Grads Made Good Award. Honorees have made nationally or internationally recognized contributions in their community or chosen field and secured their place in the history of Florida State University by pushing boundaries and redefining standards within their respective fields.

LOCATION: FSU Alumni Center

DATE: Saturday, October 21, 2023

TIME: 8:30 - 10 a.m.

AUDIENCE: Past and present Grads Made Good honorees as well as university leadership

EXPECTED ATTENDANCE: 125

SPONSORSHIP LEVELS		PRESENTING SPONSOR	TABLE SPONSOR
COST*		\$7,500	\$500
BENEFITS	Exclusive sponsorship	✓	
	Event tickets	1 table	1 table
	Reserved seating	✓	✓
	Recognition on event signage	✓	✓
	Recognition in event press release	✓	
	Recognition in select marketing and promotion	✓	
	Verbal recognition during program	✓	
	Logo on event invitation	✓	
	Brief remarks during program	✓	
	Thank you in VIREs® magazine (post-event)	✓	

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Emeriti Alumni Society Homecoming Reunion Sponsorship Opportunities



WELCOME LUNCHEON

Founded in 1974, the **EMERITI ALUMNI SOCIETY** is a constituency organization of the Florida State University Alumni Association organized to encourage the continued interest and participation of alumni who graduated from the university 50 or more years ago.

During FSU's Homecoming, the Emeriti Society holds a reunion weekend which includes a welcome luncheon to kick off the festivities.

LOCATION: Dunlap Champions Club

DATE: Friday, October 20, 2023

TIME: 11:00 a.m. – 1:00 p.m.

AUDIENCE: Emeriti Alumni Society members, Emeriti Alumni Society inductees (Class of 1972 and 1973) and university leadership

EXPECTED ATTENDANCE: 200

SPONSORSHIP LEVELS		PRESENTING SPONSOR	TABLE SPONSOR
COST*		\$7,500	\$500
BENEFITS	Exclusive sponsorship	✓	
	Event tickets	1 table	1 table
	Reserved seating	✓	✓
	Recognition on event signage	✓	✓
	Opportunity to provide giveaway to event attendees	✓	
	Recognition in event press release	✓	
	Recognition in select marketing and promotion	✓	
	Verbal recognition during program	✓	
	Logo on event invitation	✓	
	Brief remarks during program	✓	
	Thank you in VIREs® magazine (post-event)	✓	

Presenting and table sponsorship opportunities are available for both the Welcome Luncheon on Friday afternoon and the Induction Brunch on Sunday morning.

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Emeriti Alumni Society Homecoming Reunion Sponsorship Opportunities



INDUCTION BRUNCH

Founded in 1974, the **EMERITI ALUMNI SOCIETY** is a constituency organization of the Florida State University Alumni Association organized to encourage the continued interest and participation of alumni who graduated from the university 50 or more years ago.

During FSU's Homecoming, the Emeriti Society holds a reunion weekend which includes an induction and awards brunch to conclude the weekend.

LOCATION: FSU Alumni Center
DATE: Sunday, October 22, 2023
TIME: 10:00 a.m. – 12:00 p.m.

AUDIENCE: Emeriti Alumni Society members, Emeriti Alumni Society inductees (Class of 1972 and 1973) and university leadership
EXPECTED ATTENDANCE: 150

SPONSORSHIP LEVELS		PRESENTING SPONSOR	TABLE SPONSOR
COST*		\$7,500	\$500
BENEFITS	Exclusive sponsorship	✓	
	Event tickets	1 table	1 table
	Reserved seating	✓	✓
	Recognition on event signage	✓	✓
	Opportunity to provide giveaway to event attendees	✓	
	Recognition in event press release	✓	
	Recognition in select marketing and promotion	✓	
	Verbal recognition during program	✓	
	Logo on event invitation	✓	
	Brief remarks during program	✓	
	Thank you in VIREs® magazine (post-event)	✓	

Presenting and table sponsorship opportunities are available for both the Welcome Luncheon on Friday afternoon and the Induction Brunch on Sunday morning.

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Emeriti Alumni Society Homecoming Reunion Sponsorship Opportunities

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SPONSOR THE ENTIRE EMERITI ALUMNI SOCIETY HOMECOMING REUNION WEEKEND!

Emeriti will start the weekend with a guided bus and walking campus tour, move onto a welcome luncheon at Dunlap Champions Club, enjoy an exclusive viewing location at the Homecoming parade, and then finish the weekend on Sunday with the Emeriti Society Induction Brunch.

INDUCTION BRUNCH

LOCATION: FSU Alumni Center

DATE: Sunday, October 22, 2023

TIME: 10:00 a.m. – 12:00 p.m.

AUDIENCE: Emeriti Alumni Society members, Emeriti Alumni Society inductees (Class of 1972 and 1973) and university leadership

EXPECTED ATTENDANCE: 150

WELCOME LUNCHEON

LOCATION: Dunlap Champions Club

DATE: Friday, October 20, 2023

TIME: 11:00 a.m. – 1:00 p.m.

AUDIENCE: Emeriti Alumni Society members, Emeriti Alumni Society inductees (Class of 1972 and 1973) and university leadership

EXPECTED ATTENDANCE: 200

SPONSORSHIP LEVELS		PRESENTING SPONSOR	TABLE SPONSOR
COST*		\$10,000	\$1,000
BENEFITS	Exclusive sponsorship	✓	
	Event tickets	1 table per event	1 table per event
	Reserved seating	✓	✓
	Recognition on event signage	✓	✓
	Opportunity to provide giveaway to event attendees	✓	
	Recognition in event press release	✓	
	Recognition in select marketing and promotion	✓	
	Verbal recognition during program	✓	
	Logo on event invitation	✓	
	Brief remarks during program	✓	
	Thank you in VIREs® magazine (post-event)	✓	

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Student Alumni Association Sponsorship Opportunities



KICKOFF PEP RALLY AND AWAY GAME WATCH PARTY

The Friday before FSU's first home football game of the season, the Student Alumni Association puts on a pep-rally-style event to get students excited for the big game on Saturday. Students enjoy food, refreshments, fun and games while learning the chants and traditions they'll need to know before the first game in Doak Campbell. SAA also hosts an away game watch party each fall to provide a fun space for students to watch the game and promote school spirit and camaraderie.

KICKOFF PEP RALLY

LOCATION: FSU Alumni Center

DATE: September 08, 2023

AUDIENCE: All students

EXPECTED ATTENDANCE: 150-200

AWAY GAME WATCH PARTY

LOCATION: FSU Alumni Center

DATE: November 04, 2023

AUDIENCE: All students

EXPECTED ATTENDANCE: 50-100

SPONSORSHIP LEVELS

PRESENTING SPONSOR

GOLD SPONSOR

GARNET SPONSOR

COST

\$3,000+

\$1,500-\$2,999*

\$500-\$1499*

Each sponsorship opportunity is priced per event. We can offer customized pricing and options for sponsorship of both events.

BENEFITS

Opportunity to provide giveaway to event attendees

✓

✓

✓

Tabling opportunities

✓

✓

✓

Recognition in select marketing and promotion

✓

✓

✓

Recognition in post-event survey

✓

✓

Recognition on event t-shirt**

✓

✓

Personalized ThankView video in post-event survey

✓

Exclusive sponsorship

✓

*in-kind sponsorships available

**requires paid sponsorship

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Countdown to Graduation Sponsorship Opportunities



100 DAYS 'TIL GRADUATION AND SEMINOLES FOREVER FESTIVAL

The **COUNTDOWN TO GRADUATION** initiative includes a host of events throughout the spring semester to celebrate seniors and welcome them to alumni status.

100 DAYS 'TIL GRADUATION is a tabling fair-style event where colleges and departments can inform graduating seniors of available opportunities and how to stay connected once they leave FSU.



SEMINOLES FOREVER FESTIVAL is a fun, relaxed event where graduating seniors are invited to the Alumni Center to learn about all the services and benefits available.

100 DAYS 'TIL GRADUATION

LOCATION: Landis or Union Green

DATE: 100 days prior to spring commencement ceremonies

AUDIENCE: Graduating seniors, open to all students

EXPECTED ATTENDANCE: 200-300

SEMINOLES FOREVER FESTIVAL

LOCATION: FSU Alumni Center

DATE: Spring semester

AUDIENCE: Graduating seniors, open to all students

EXPECTED ATTENDANCE: 150-200

SPONSORSHIP LEVELS

PRESENTING SPONSOR

GOLD SPONSOR

GARNET SPONSOR

COST

\$3,000+

\$1,500-\$2,999*

\$500-\$1499*

Each sponsorship opportunity is priced per event. We can offer customized pricing and options for sponsorship of both events.

BENEFITS

Opportunity to provide giveaway to event attendees

✓

✓

✓

Tabling opportunities

✓

✓

✓

Recognition in select marketing and promotion

✓

✓

✓

Recognition in post-event survey

✓

✓

Recognition on event t-shirt**

✓

✓

Personalized ThankView video in post-event survey

✓

Exclusive sponsorship

✓

* in-kind sponsorships available

** requires paid sponsorship

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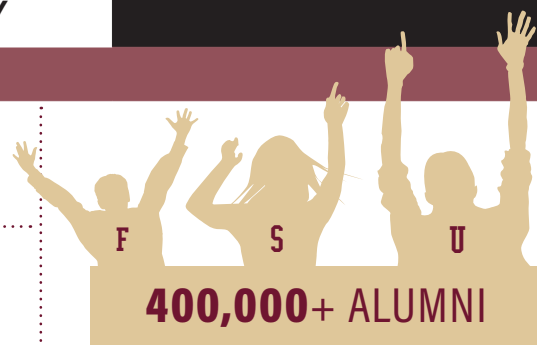
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Seminole 100 Sponsorship Opportunities



Powered by the Jim Moran Institute for Global Entrepreneurship

SEMINOLE 100, the Association's largest event, celebrates the fastest-growing businesses owned or led by Florida State University alumni. Honorees represent almost every major market and industry and are a testament to the importance FSU places on nurturing the entrepreneurial spirit of its students. The criteria for nominations include verifiable business revenues of \$250,000 and C-Suite executive leadership.

LOCATION: Donald L. Tucker Civic Center

DATE: Saturday, February TBD, 2024

TIME: 4:00 p.m. – 9:00 p.m.

AUDIENCE: Past and present honorees as well as university leadership

EXPECTED ATTENDANCE: 400+

SPONSORSHIP LEVELS		PRESENTING SPONSOR	RECEPTION SPONSOR	TABLE SPONSOR
COST*		\$15,000	\$7,500	\$2,500
BENEFITS	Exclusive sponsorship	✓	✓	
	Event tickets	1 table **	1 table **	1 table **
	Reserved seating	✓	✓	✓
	Recognition on event signage	The presenting sponsor has been filled.	✓	✓
	Recognition in event press release		✓	
	Recognition in select marketing and promotion		✓	
	Verbal recognition during program		✓	
	Logo on event invitation	✓		
	Brief remarks during program	✓		
	Thank you in VIREs® magazine (post-event)	✓		

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** Includes two complimentary pre-set bottles of wine at each table.

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