Seminole Service Days

A Planning Guide for Seminole Clubs



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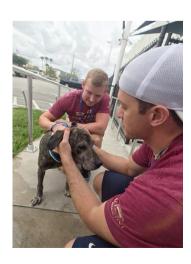
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Introduction

Seminoles around the world are leaving an impact of excellence in many ways. Our goal is to continue to provide a sense of community and offer ways for alumni to get involved in their local communities through Club service projects. Seminole Service Days is an effort to give back to your community and represent Florida State University in a positive way, in your local community.

What are Seminole Service Days

- Seminole Service Days happen each spring when members of the Florida State Seminole Clubs across the country plan and participate in a community service activity focused on a specific cause.
- Seminole Service Day gives the opportunity for Clubs across the country to come together and demonstrate their pride for FSU by giving back to their local community.
- Clubs will be eligible to win Seminole Service Day Awards.





Seminole Service Day Check-list

Select a Seminole Service Days Coordinator

This person will serve as the event chairman by planning, coordinating, and executing the event with the help of committee members and volunteers.

Review this Planning Guide

Read the entire packet and direct questions to any Seminole Clubs staff member.

Select an Activity

Choose a local service activity where your local Noles can make an impact.

Submit the Service Day Activity Form

The form is located here.

Create your Volunteer Committee

Inspire others to volunteer their time to participate in Seminole Service Days. Select team leaders who will lead the different activities in regards to the project.

Utilize Resources

Contact local businesses to sponsor and assist with your Seminole Service Days efforts.

Promote your Project

Promote your Service Days projects across your Club's social media platforms.

Execute your Seminole Service Days

Have fun serving with fellow Noles!

Share your Club's Success

Submit final report forms, as well as photos, to any Seminole Clubs staff to be eligible for Seminole Club awards.

Show Appreciation

Thank your Club members and local businesses who participated and supported your Seminole Service Days event.



Selecting a Service Activity

Ask members of your Club to see if they have any ideas or are already participating in an activity. We encourage you to be creative. Strive to make a difference in your community!

Helpful Tips:

- Contact local philanthropic and service organizations that can provide you with information and resources on what's happening in your area.
- Consider partnering with other organizations sponsoring events or activities.
- Avoid politics
- Be careful not to over-commit ask for help from others and only take on what your Club can handle.
- Be innovative, enique, creative, and most importantly, have fun!

Service Day Activity Form

Complete this form by <u>February 15, 2022</u> to be included in the weekly eblast that will be sent nationwide promoting all Seminole Service Day activities.

Link to qualtrics form here



Seminole Service Day Club Awards

Seminole Service Day Awards will be given to Clubs for the following categories:

Most Attendees Most Creative Photos Best Dressed







Helpful Websites

Adopt-A-Highway

Alzheimer's Association

American Cancer Society

American Kidney Fund

American Library Association

<u> American Red Cross</u>

Big Brothers Big Sisters

Boys & Girls Clubs of America

Children's Miracle Network

City Cares

City Harvest

Coalition for the Homeless

Corporation for National and

Community Service

Cystic Fibrosis Foundation

DanceBlue

Direct Relief

Dress for Success

Epilepsy Foundation

Feeding America

Girls Incorporated

Habitat for Humanity

Hearing Health Foundation

Helen Keller International

Keep America Beautiful

Leukemia and Lymphoma Society

Make-A-Wish

March of Dimes

Parkinson's Foundation

PetSmart Charities

Relay for Life

Ronald McDonald House

Room to Read

Society for the Prevention of

Cruelty to Animals International

Sierra Club Foundation

Special Olympics

St. Jude's Children Hospital

Susan G. Komen Foundation

The Center at FSU

Toys for Tots

United Way

Success Tips

Recruiting Volunteers:

- Get Club members and their families excited to participate in your Seminole Service Days project by publicizing on your Club's social media platforms.
- Encourage Club members to bring family and friends to the Club's project.
- Be sure that volunteers understand the time commitment and what is expected of them during the planning and execution of the project.

Involving Local Businesses:

- Utilizing local businesses is a great way to get sponsorships, donations, and support for your project.
- Contact businesses and give them detailed information about the Seminole Service Days
- Inquire if businesses are willing to be a drop off location for a donation drive.

Promotion:

- Utilize your Club's social media platforms to promote the project.
- Use your Club website, newsletter, and Club mailings.
- If your city has a community calendar be sure to post your event early so local volunteers can participate.

Photos:

- Take as many photos as you can during your project and send them to any Seminole Clubs staff.
- Photos will be used to publicize Seminole Service Days on the FSU Alumni Association's website and social media.



Seminole Service Days FAQs

Does my Club have to serve in a specific way or place?

• **No!** Clubs are encouraged to serve where they feel they can make the best impact, hold previous relationships and continue to strengthen their relationships locally.

Does our community service event have to occur on a certain date or at a specific time?

 No! Clubs may select any date in the month of <u>March</u> to complete their service requirement.

Is this only open to Club board members?

 No! All Seminole Alumni, supporters, fans and friends are welcome to serve in the community.

Are Clubs required to offer advance registration?

• It is strongly suggested that a free Eventbrite or other registration platform be publicized well in advance of your Club event. This will not only allow for data to be submitted to the Alumni Association, but for the Club to have an idea of how many people to expect.

Will we receive Seminole Service Day t-shirts locally?

 At this time, no, the Alumni Association is still seeking sponsorship to be able to provide t-shirts nationally. All participants are encouraged to wear Garnet & Gold when they serve.

Will the alumni Association publicize the details of our service event?

• **Yes!** Each Monday in the month of March, a nationwide email will be sent outlining all Club service event details for that upcoming week.

What is the deadline for Clubs to submit their community service event details to the Alumni Association?

 To have localized graphics and be included in nationwide promotion, Seminole Clubs must submit their details in the <u>Event Marketing Request Form</u>, no later than <u>Wednesday</u>, <u>February 15</u>, <u>2022</u>.

All Seminole Clubs are reminded that community service participation and documentation are required to remain Club status for the next fiscal year. We encourage Clubs to send the Alumni Association pictures after the event for social media recognition!

