



SEMINOLE CLUBS

Annual Planning Guide

Month	Plan	Implement	Execute
July	<ul style="list-style-type: none"> • New Board Meetings - Role Planning & Assignments • Game Watch Location and Partners • Game Watch Revenue Split Discussions • Sponsorship Discussions • Kickoff Party Planning 	<ul style="list-style-type: none"> • Kickoff Party Promotion • Consistent Social Media Promotion 	<ul style="list-style-type: none"> • Submit All Annually Required Documents • Submit Year-End Financial Reporting
August	<ul style="list-style-type: none"> • Fall Community Service Event Ideas & Exploration • Fall Homecoming Local Participation • Fall Schedule Announcement to Local Noles 	<ul style="list-style-type: none"> • Game Watch Location Promotion • Consistent Social Media Promotion 	<ul style="list-style-type: none"> • Fall Planning Through December • Kickoff Party • Welcome To The City
September	<ul style="list-style-type: none"> • Fall Non-Athletic Event Ideas & Planning 	<ul style="list-style-type: none"> • Consistent Social Media Promotion 	<ul style="list-style-type: none"> • Football Game Watch Parties • Non-Athletic Events
October	<ul style="list-style-type: none"> • Holiday Party Ideas & Planning 	<ul style="list-style-type: none"> • Consistent Social Media Promotion 	<ul style="list-style-type: none"> • Football Game Watch Parties • Non-Athletic Event
November	<ul style="list-style-type: none"> • Spring Semester Planning for Non-Athletic Events & FSU Initiatives 	<ul style="list-style-type: none"> • Consistent Social Media Promotion 	<ul style="list-style-type: none"> • Football Game Watch Parties • Non-Athletic Event

Month	Plan	Implement	Execute
December	<ul style="list-style-type: none"> • Spring Planning and Board Assignments • Prepare Mid-Year Financial Reporting 	<ul style="list-style-type: none"> • Non-Athletic Events • Consistent Social Media Promotion 	<ul style="list-style-type: none"> • Football Game Watch Parties • Winter/Spring Game Watch
January	<ul style="list-style-type: none"> • Prepare for FSU's Great Give in March • Winter/Spring Game Watch Events • Prepare for Seminole Service Day 	<ul style="list-style-type: none"> • Non-Athletic Events • Consistent Social Media Promotion 	<ul style="list-style-type: none"> • Football Game Watch Parties • Winter/Spring Game Watch • Submit Mid-Year Financial Reporting
February	<ul style="list-style-type: none"> • Scholarship Planning/Financial Assessment 	<ul style="list-style-type: none"> • Great Give Promotion • Seminole Service Day Promotion • Consistent Social Media Promotion 	<ul style="list-style-type: none"> • Football Game Watch Parties • Winter/Spring Game Watch
March	<ul style="list-style-type: none"> • Late Spring Non-Athletic Events 	<ul style="list-style-type: none"> • Scholarship Planning & Notification • Consistent Social Media Promotion 	<ul style="list-style-type: none"> • FSU's Great Give • Seminole Service Days
April	<ul style="list-style-type: none"> • Plan New Board Election Date, Time and Process 	<ul style="list-style-type: none"> • Non-Athletic Events • Consistent Social Media Promotion 	<ul style="list-style-type: none"> • Non-Athletic Events
May	<ul style="list-style-type: none"> • Finalize Board Elections Info • Select Scholarship Award Winners 	<ul style="list-style-type: none"> • Consistent Social Media Promotion • Public Promotion of Board Elections 	<ul style="list-style-type: none"> • Non-Athletic Events
June	<ul style="list-style-type: none"> • Prepare Year-End Financial Reporting 	<ul style="list-style-type: none"> • Submit Scholarship Winners 	<ul style="list-style-type: none"> • Board Elections