

SEMINOLE CLUBS AND CHAPTERS NIL POLICY

Florida State University Athletics

1. FSU Alumni Association Seminole Clubs and Chapters may never compensate a Florida State University student-athlete for any reason.
2. FSU Alumni Association Seminole Clubs and Chapters may never receive resources of any kind (including but not limited to money, marketing assets, products, services, etc.) from an NIL collective. NIL collectives include, but are not limited to, The Battle's End, Rising Spear, and Micconope 1851.
3. FSU Alumni Association Seminole Clubs and Chapters may not sign any contract without the prior written approval of the FSU Alumni Association. Questions should be directed to Dr. Marcus Nicolas, Executive Director of Alumni Engagement, Operations, and Administration, at mbnicolas@fsu.edu. If this process isn't followed, the Club Leaders are personally liable for contracts signed without this approval.
4. FSU Alumni Association Seminole Clubs and Chapters may never use Florida State University Athletics' Registered Trademarks to promote Club/Chapter activities.
5. The only permitted use of Florida State University Athletics' Registered Trademarks by a Seminole Club/Chapter is through the production of merchandise (e.g., apparel) by an FSU licensee. A list of FSU licensees may be found here: [Florida State University Licensee List October 2023.pdf \(fsu.edu\)](#).
6. FSU Alumni Association Seminole Clubs and Chapters may never use the registered trademark of any Seminole Sports Properties or Florida State University Athletics partner.
7. Point 3 precludes FSU Alumni Association Seminole Clubs and Chapters from signing a contract without prior written approval of the FSU Alumni Association.
8. Point 2 precludes FSU Alumni Association Seminole Clubs and Chapters from signing a contract with a NIL collective. NIL collectives include, but are not limited to, The Battle's End, Rising Spear, and Micconope 1851.
9. FSU Alumni Association Seminole Clubs and Chapters may never use a Florida State University student-athlete's name, image, or likeness for any reason.
10. Season tickets and Seminole Booster memberships **may not be purchased** with Club Funds. Seminole Clubs cannot use Club funds because these tickets are not accessible to all in the Club who donated those funds.

DRAFTED: JANUARY 26, 2024

APPROVED: MARCH 11, 2024