



ALUMNI
ASSOCIATION

ANNUAL HIGHLIGHTS

July 1, 2019

.....
June 30, 2020

OUR MISSION

Advancing our university's greatness while enriching the lives of the Seminole family.

OUR VISION

Uniting the Seminole family and advancing FSU's position among the nation's top public universities.

OUR VALUES

Tradition
Leadership
Family
Spirit
Greatness

OUR GOALS

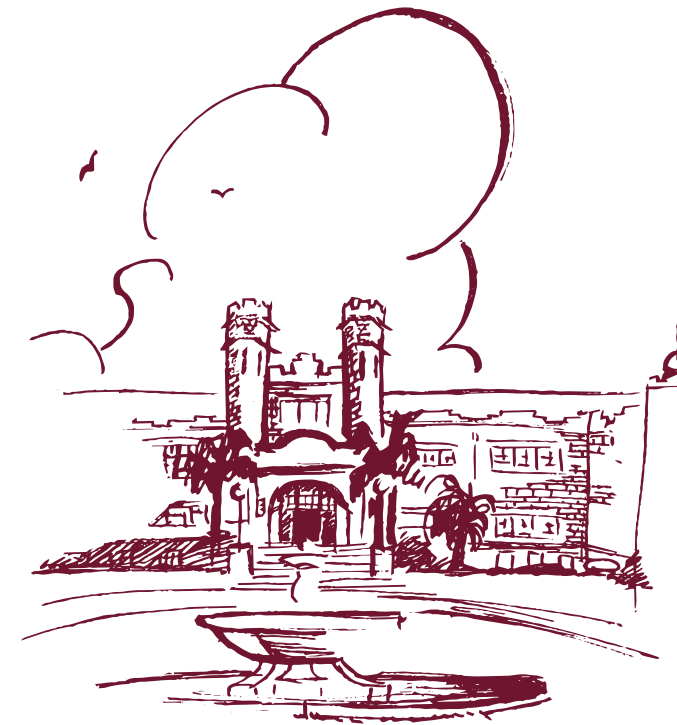
1. **CONNECTING** the university's growing network of more than 367,000 ALUMNI
2. **FOSTERING ALUMNI ENGAGEMENT** through events, services and programming
3. **HIGHLIGHTING** and **SHARING ALUMNI SUCCESS** stories with the community
4. **SUPPORTING STUDENTS** and **FUTURE ALUMNI** through programs and scholarships



ALUMNI ASSOCIATION

ANNUAL HIGHLIGHTS

July 1, 2019 - June 30, 2020



2 MESSAGE FROM LEADERSHIP	10 CONNECTING ALUMNI
3 STAFF	12 FOSTERING ALUMNI ENGAGEMENT
4 NATIONAL BOARD OF DIRECTORS	16 SPOTLIGHTING ALUMNI
6 OUR MEMBERS	18 SUPPORTING STUDENTS
8 OUR ALUMNI	20 ENHANCING THE ALUMNI EXPERIENCE



Julie Decker

Julie Decker
President & CEO,
FSU Alumni Association



Sam Ambrose

Samuel Ambrose (B.S. '91, M.S. '92)
2019-2020 Chair, FSU Alumni Association
National Board of Directors

This annual report highlighting the fiscal year 2020 for the Florida State University Alumni Association is a testament to you - our alumni members, leaders, supporters, advocates, and staff. Our organization was already one in transition with new leadership, processes, practices and vision. Those changes would be enough to stretch any organization, and then the world changed. We are extremely grateful for what the year has taught us about the FSU Alumni Association. We are resilient; we have an extremely solid foundation; we have the best volunteers and staff around at a Top 20 public institution. There is a great deal to be proud of now, and in the years ahead.

The year saw the establishment of reimagined affinity alumni networks in line with Florida State University's strategic plan, and the recommitment to long-standing networks rich with tradition. Our membership found solid footing in maintaining our base while growing and reaching out to new members inviting them to join us in our efforts to engage alumni near and far. The Alumni Association National Board of Directors became the most diverse

it has ever been. VIRES® magazine elevated its online digital strategy while becoming an even better publication bringing pride to alumni and friends who read it. Many comment how they keep the issues proudly displayed all year. The Normandy cover will undoubtedly be remembered as one of the best.

Most of all, our signature programs, events, and Seminole Clubs experienced a second part of the calendar year like no other. In March, COVID-19 sent all engagement and outreach virtual with no in-person events, a policy that is still in place as the fiscal year closed. The quick, and strategic, pivot to webinars, video production, and online engagement ensured a strong end to an unexpected year.

Because of you, we are a stronger organization, which means we are poised better than ever to support FSU in meaningful ways. Thank you for the critical role you play in our efforts to support alumni, students, and friends of Florida State. The future is bright and we look forward to being together soon.

FSU Alumni Association Staff
as of June 30, 2020

ADMINISTRATION AND OPERATIONS

Julie Decker
President and CEO

Vacant
Director of Operations and Administration

Emily Davis (B.A. '11)
Executive Assistant

Adam Kabuka
Senior Data Specialist

Angie Standley (M.S. '10)
Business Manager

William Fickbohm (M.Acc. '13)
OPS Administrative Specialist

Vacant
Administrative Specialist

GIFT PROCESSING AND CONSTITUENT DATA

Valerie Colvin
Director of Gift Processing and Client Data

Anna Cruz
Fiscal Specialist

Francesca Pusateri
OPS Fiscal Specialist

MARKETING AND COMMUNICATIONS

Director of Communications
Vacant

Kelli Gemmer (B.A. '14, M.S. '18)
Editor-in-Chief and Interim Director of Communications

Jessica Rosenthal (B.S. '01)
Graphic Designer

Dana Sterneman (B.A. '18)
Communication and Digital Media Coordinator

Isabell Wolsky (B.S. '18)
Digital Marketing and Web Specialist

MEMBERSHIP AND BUSINESS DEVELOPMENT

Renita Smith (B.S. '07, M.S. '08)
Director of Membership and Marketing

Scott Gerber (B.S. '11)
Assistant Director of Membership

Jennifer Tobias (B.S. '03)
Assistant Director of Membership

PROGRAMS AND OUTREACH

Whitney Powers (B.S. '09)
Director of Alumni Programs and Outreach

Lindsey Alligood (B.A. '15)
Alumni Networks Coordinator

Meaghan Eckerle (B.S. '15)
Program Coordinator, Student Alumni Programs

Aimee Wirth (B.S. '98)
Alumni Outreach and Engagement Programs Director

Vacant
Special Events Coordinator

SEMINOLE CLUBS AND CHAPTERS

Keith Cottrell (B.S. '00, M.S. '02)
Director of Clubs

Beth Edwards
Financial Specialist, Seminole Clubs

Emma Hundt
Graduate Assistant

SPENCE GUERIN

NATIONAL BOARD OF DIRECTORS

► The National Board of Directors is the chief governing body of the FSU Alumni Association, representing the interests of the Association's members and constituents. As one of the top leadership endeavors at the university, we are thankful for our volunteer leaders who commit a great amount of time and give back at the highest levels.

NATIONAL BOARD OF DIRECTORS

1. National Board of Directors Chair Samuel Ambrose (B.S. '91, M.S. '92), left, and FSU Alumni Association President and CEO Julie Decker, right, with past board member and 2019 Circle of Gold Inductee J.D. Doughney (B.S. '02, M.S. '03), center, at the inaugural Alumni Awards Gala.
2. From left, Directors Samuel Ambrose, Dazi Lenoir (B.A. '02, M.S. '03), Maura Hayes (B.S. '82) and Zach Heng (B.S. '07) participate in the February 2020 Student Alumni Association Legacy Forum: A Professional Networking Event with Students.



1



2

FSU Alumni Association National Board of Directors

m Indicates FSU Alumni Association Life Member
m Indicates FSU Alumni Association Member

m Samuel Ambrose (B.S. '91, M.S. '92), Chair
 Plantation, FL

m Dan Berger (B.S. '89), Chair-Elect
 Alexandria, VA

m Scott Wiegand (B.M. '90), Vice Chair
 Las Vegas, NV

m Dazi Lenoir (B.A. '02, M.S. '03), Secretary
 Harmony, FL

m Jeanne Curtin (B.S. '92, M.S. '99, J.D. '01), Treasurer
 Tallahassee, FL

m Max Oligario (B.S. '99), Immediate Past Chair
 Tampa, FL

m Julie Decker, FSU Alumni Association President and CEO
 Tallahassee, FL

m Kyle Doney (B.S. '07), FSU Board of Trustees Chair Designee
 Fort Lauderdale, FL

m Maura Hayes (B.S. '82), At-Large Director
 New York, NY

m Tom Jennings, FSU Presidential Designee
 Tallahassee, FL

m Jeanne Miller (J.D. '95), At-Large Director
 Jacksonville, FL

m Kevin Adams (B.S. '94)
 Hoboken, NJ

m Les Akers (B.S. '73)
 Tallahassee, FL

m Lindy Benton (B.S. '77, M.S. '78)
 Whitefish, MT

m Javi Borges (B.S. '97)
 Miami, FL

m Chris Bosler (B.A. '83)
 Indian Shores, FL

m Jeff Boykins (B.S. '92, M.S. '93)
 Acworth, GA

m Stephen Brown (B.S. '68)
 Tallahassee, FL

m Kenneth Cagnolatti, 2020 Student Alumni Association President
 Chicago, IL

m Staci Cross (B.S. '04), Membership and Business Development Committee Chair
 Fort Lauderdale, FL

m John Crossman (B.S. '93)
 Orlando, FL

m Colleen Dean Miller (B.S. '02)
 New York, NY

m Susan Delgado (B.S. '91, M.Acc. '92)
 San Jose, CA

m Michael Griffith (B.S. '76)
 Charlotte, NC

m Ritesh Gupta (B.S. '98), Marketing and Communications Committee Chair
 Brooklyn, NY

m Jennifer Guy-Hudson (B.S. '97)
 Tallahassee, FL

m Zach Heng (B.S. '07)
 Arlington, VA

m Cecil Howard (B.S. '81)
 Brandon, FL

m Clay Ingram (B.S. '00)
 Pensacola, FL

m Tony Lee (B.S. '02) Scholarship and Student Success Committee Chair
 Bonita Springs, FL

m Jalaycia Lewis (B.S.W. '20), 2019 Student Alumni Association President
 Lakeland, FL

m Ben McKay (B.S. '91)
 Danville, CA

m Bruce McNeilage (B.S. '88)
 Brentwood, TN

m Rose Naff (B.S. '80)
 Tallahassee, FL

m Joe Paul (B.A. '02)
 Washington, D.C.

m Laura Russell (B.S. '05)
 Jupiter, FL

m Anne Smith (B.S. '87)
 Palmetto Bay, FL

m Josh Tyler, M.D. (B.S. '02)
 Ocean Springs, MS

m Charee Williams (B.S. '06), Black Alumni Network President
 Orlando, FL

m Marti Wittevrongel (B.S. '62), Emeritus Alumni Society President
 Tallahassee, FL

m Allisson Yu (B.S. '00), Clubs and Networks Committee Chair
 Orlando, FL

Kyle Doney (B.S. '07), center, a member of the Seminole Tribe of Florida and the Board of Trustees chair designee on the Alumni Association Board of Directors, takes a photo with Emeritus Alumni Society members during the 2019 Homecoming Parade. Photo by Steve Chase



OUR MEMBERS

As a member-based organization, we are thankful for the continued support and contributions from our Alumni Association members and donors. Becoming a member makes a resounding statement of commitment to the university, fellow alumni, and the students who will soon join the ranks of our alumni community.

"During my time at FSU, it became very clear that life is about connections and supporting other people; therefore, it was a natural transition to join the Alumni Association to develop my connections as a young professional. The relationships that I have fostered through the Seminole Club and other alumni networks have surpassed my expectations. My membership has afforded me a network wherever I go."

Charee Williams (B.S. '06), Orlando, FL
2018-2021 Black Alumni Network President
FSU Alumni Association Member



MEMBERS AT A GLANCE

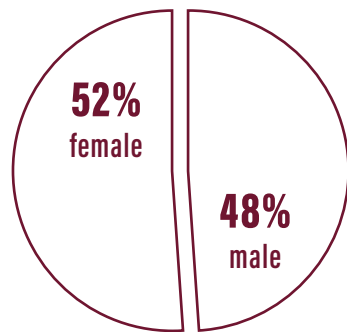
26,142
Members

MEMBERS BY TYPE

LIFE	10,947
FIVE-YEAR	1,309
ANNUAL	10,662
STUDENT	3,224

308
new Life Members

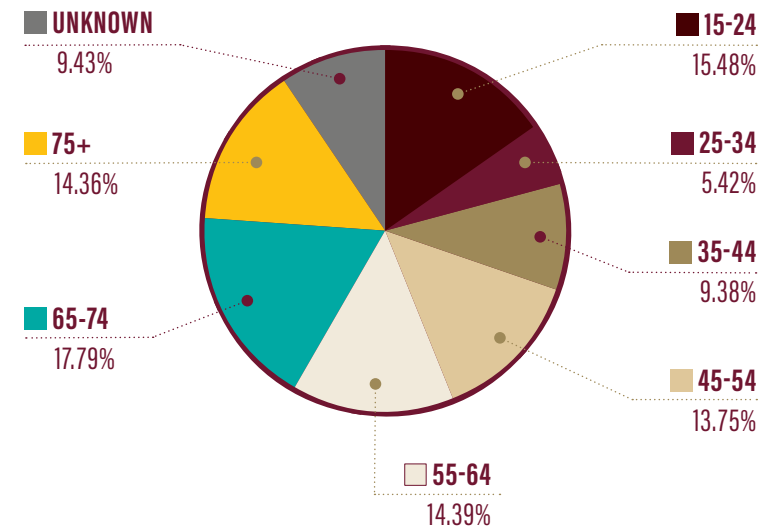
MEMBERS BY GENDER



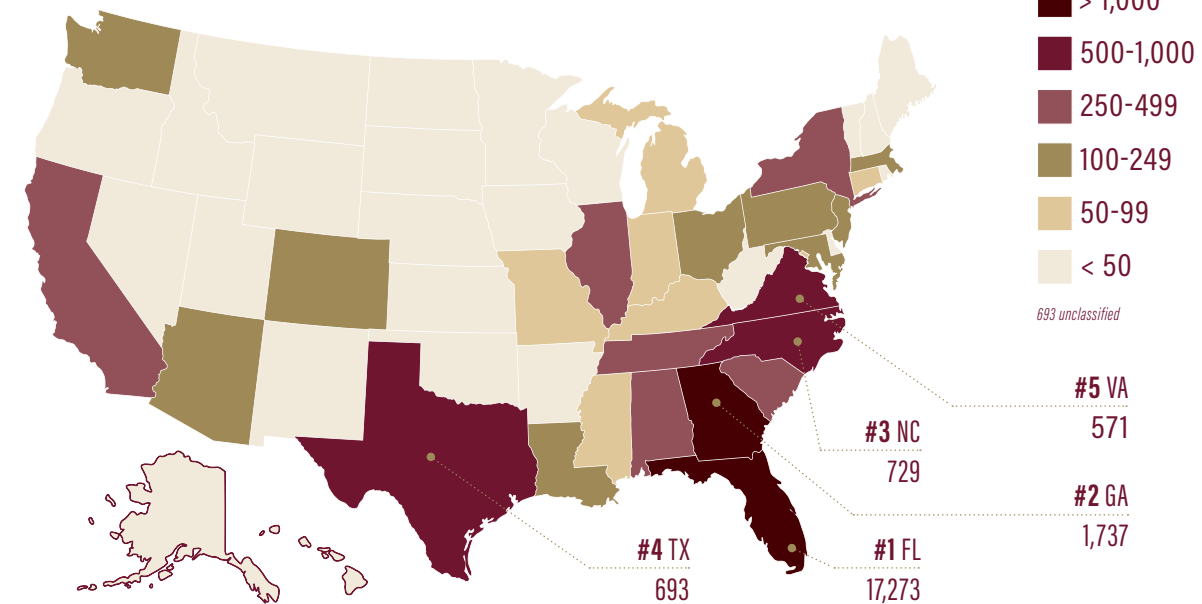
32 unclassified



MEMBERS BY AGE



MEMBERS BY STATE



1. Alumni Association Life Members Tom Vlasak (B.S. '66) and Evelyn Vlasak (B.S. '69) show off their FSU Alumni Association spirit flag during a skip trip to Colorado. 2. David James "D.J." Kennedy (B.S. '99) and Lindsey Kennedy, Alumni Association Life Members, at the 2019 Alumni Awards Gala honoring D.J. as a Grads Made Good recipient.

OUR ALUMNI

Our more than 367,000 Florida State University alumni span across age, ethnicity and location. What unites our alumni is their shared education and pride for the university: they are all Seminoles Forever.



Marching Chiefs Alumni celebrate their 50th anniversary at the 2019 Homecoming Football Game.

OUR ALUMNI

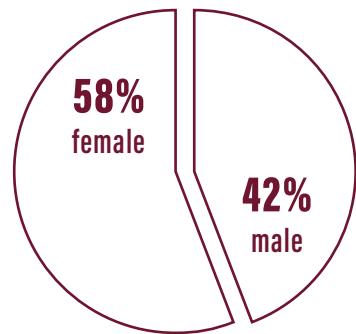


"Having the FSU Alumni Association has been a wonderful opportunity to stay in touch with classmates from 1956 and with good friends. Network events like the Emeritus Coffee Chats have provided great opportunities to see old friends and keep up with things on campus."

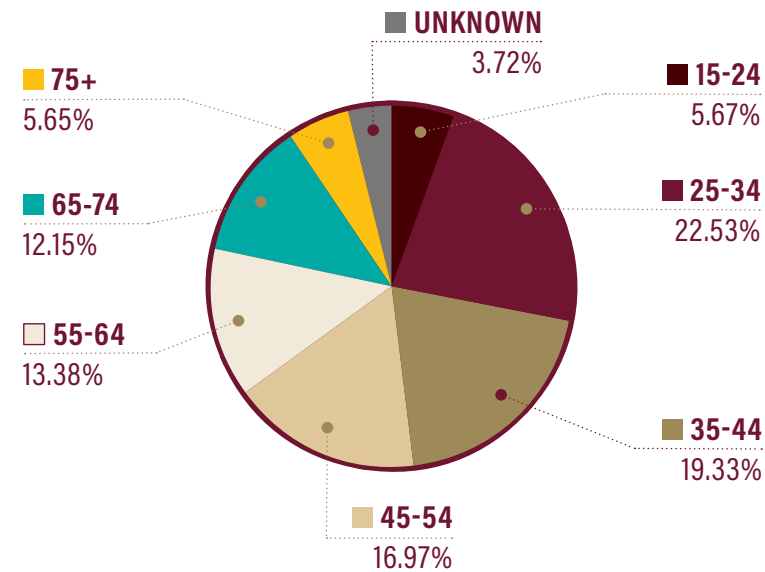
Michael Sheridan (B.S. '56), Tallahassee, FL
Emeritus Alumni Society Member
FSU Alumni Association Life Member

367,731
living alumni

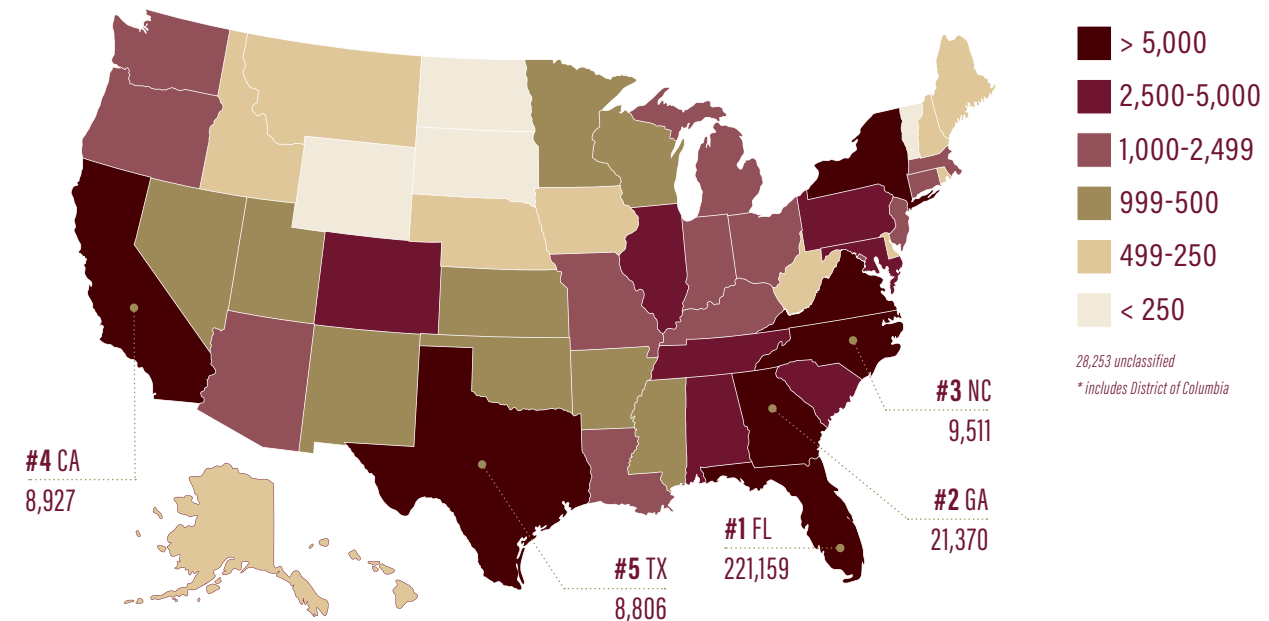
ALUMNI BY GENDER



ALUMNI BY AGE



ALUMNI BY STATE*



ALUMNI BY CLASS YEAR

2010s	2000s	1990s	1980s	1970s	1960s	1950s	< 1949
28.12%	21.89%	17.64%	12.20%	11.90%	5.90%	1.66%	.61%

.08% unclassified



ALUMNI BY ETHNICITY

White	67.13%
Black	7.21%
Hispanic	5.77%
Asian	2.97%
Multi-race /Ethnic	1.07%
Native Hawaiian / Other Pacific	.36%
American Indian	.35%

15.14% unclassified

Data as of Aug. 7, 2020

For Florida State University statistics, visit ir.fsu.edu

CONNECTING ALUMNI

▶ The FSU Alumni Association helps connect Noles across the globe through its Seminole Clubs® and Chapters and Alumni Networks.

Seminole Clubs® and Chapters

Volunteer-driven and alumni-oriented, the Alumni Association's Seminole Clubs® and Chapters unite FSU alumni, friends, and fans in specific geographic areas to foster a continued bond of collegiate fellowship and connection to the university.

www.gonol.es/clubs

“Becoming a member of the local Seminole Club has been one of the best parts of my move to Houston. I’m so grateful for the incredible friendships I have formed through the Alumni Association and thrilled that I get to experience the Seminole spirit even when I’m deep in the heart of Texas.”



Cynthia Carter (B.S. '07), Houston, TX
2019-2020 Houston Area Seminole Club Board Member
FSU Alumni Association Member



Emeritus Alumni Society (EAS) Board Member Betty Lou Joanos (B.S. '57, Ph.D. '85), left, shares memories with an EAS member at the network's annual Induction Brunch.

CONNECTING ALUMNI

7 Alumni Affinity Networks

- Emeritus Alumni Society
- FSU Asian American Alumni Network
- FSU Hispanic/Latinx Alumni Network
- FSU National Black Alumni (FSU BA)
- FSU Pride Alumni Network
- Veterans Alumni Society
- Young Alumni Network



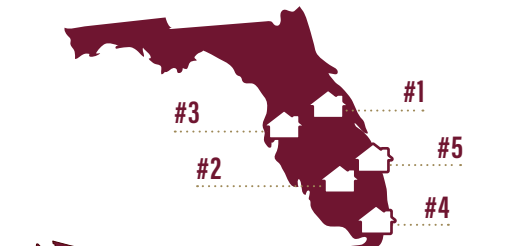
From left, Network President Stefany Moncada (B.S. '13) with network board member and FSU student Kristian Diaz, director of the Hispanic/Latinx Student Union.

TOP 5 ALUMNI POPULATIONS

Thanks to our tireless volunteers, there is an established Seminole Club® in each of the top 5 regions in and outside Florida to ensure alumni have a lifetime connection to the university.

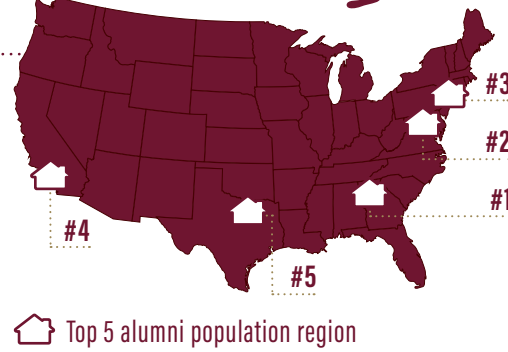
FLORIDA

#1	GREATER ORLANDO	20,705
#2	BROWARD COUNTY	16,696
#3	TAMPA BAY	16,303
#4	MIAMI-DADE	13,763
#5	PALM BEACH COUNTY	13,162



OUTSIDE FLORIDA

#1	ATLANTA, GA	15,145
#2	GREATER WASHINGTON DC	7,062
#3	GREATER NEW YORK CITY	5,980
#4	LOS ANGELES, CA	3,620
#5	DALLAS/FT. WORTH, TX	2,946



1. The Seminole Club of Greater Orlando participates in the nationwide Seminole Service Day in 2019. 2. The Los Angeles Seminole Club gathers in front of the iconic Hollywood sign.



53 active Seminole Clubs®
in **20** states
30 Seminole Chapters*

SEMINOLE CLUBS® and CHAPTER ENGAGEMENT

600+ game-watching parties
223 non-athletic events

* Chapters must hold at least one athletic, one non-athletic, and one community service event in a 365-day period before they can be approved by the National Board of Directors to become a Seminole Club.

Alumni Networks

Alumni Networks are Alumni Association chartered affiliate groups that serve and represent FSU's diverse alumni population. These volunteer-led groups create avenues for alumni to connect with one another based on the mission to sustain each network through meaningful programming, mentoring, and scholarships for students while advocating for representation and professional development opportunities.

OUR NETWORKS REDEFINED

This past year, the Alumni Association transformed and revitalized these affinity networks by shifting to an identity-based platform, further aligning with FSU's commitment to diversity and inclusion.

www.gonol.es/networks

FSU ALUMNI IDENTITY*

Young Alumni	113,142
Emeritus	34,064
Black	26,500
Hispanic	21,216
Asian	10,918
Veteran	8,743
Multi-race /Ethnic	3,943
Native Hawaiian / Other Pacific	1,310
American Indian	1,288

*self-reported

FOSTERING ALUMNI ENGAGEMENT

▶ The FSU Alumni Association hosts events and programs annually to engage alumni around the world and strengthen the Seminole spirit that resides in every FSU graduate.

Events

Between July 1, 2019, and March 13, 2020, the Alumni Association hosted in-person events including the FSU Alumni Social in Boston, the 68th Annual Kickoff Luncheon, the 2019 Homecoming Parade organized by the Student Alumni Association, the Orlando Alumni Wine Mixer, and award ceremonies. In addition, alumni around the nation participated in events hosted by our Seminole Clubs® and Chapters.

www.gonol.es/events

Alumni Network programming

The volunteer-led Alumni Networks enrich the ties between FSU alumni and friends through events such as reunions, networking receptions, and more.

EMERITUS ALUMNI SOCIETY (EAS)

The EAS engaged with 326 emeritus members through robust programming including two Coffee Chats featuring prominent FSU alumni, three luncheons (Asheville, NC; Marianna, FL; and Pensacola, FL), and their annual Emeritus Homecoming Reunion.

FSU NATIONAL BLACK ALUMNI (FSU BA)

In February 2020, FSU BA hosted the National Black Alumni Summit, a conference that serves to inform and inspire the work of Black alumni groups, associations and networks. This was the first time FSU BA hosted the summit, which brought together 25 colleges and universities across the nation.

YOUNG ALUMNI NETWORK (YAN)

The YAN engaged with 40 young alumni during their inaugural Young Alumni Weekend July 19-21, 2019, in Atlanta, GA. Since the February 2020 launch of their monthly Young Alumni Spotlight feature on the YAN website and Instagram, they have engaged with nine prominent young alumni who are making a difference in their community.



ENGAGING ALUMNI DURING COVID-19

At the onset of social distancing in mid-March, the Alumni Association shifted from in-person events to digital engagement opportunities. To keep alumni informed and connected, the Association created a central webpage with Association updates, ways to help alumni and students, and other useful online resources. [Learn more at alumni.fsu.edu/coronavirus](http://alumni.fsu.edu/coronavirus).



One of the initiatives the Alumni Association developed and launched was the Webinar Wednesday series where alumni from varied professional backgrounds provided viewers practical and relevant information related to health and wellness, art therapy, career resources, leading through uncertainty, and more. Alumni were given the opportunity to submit questions to the experts upon registration and were also provided additional resources following the webinar. :

MARCH 2020 - JUNE 2020 WEBINARS

10 webinars

680 attended via Zoom
12,000 engaged via Facebook
70.45% of participants in Florida
29.55% outside of Florida
Average age of 50

Webinars were recorded, uploaded to our website and shared across social media for alumni who were unable to attend live.

www.gonol.es/webinar-resources

FOSTERING ALUMNI ENGAGEMENT

“FSU Alumni Association programs like the Young Alumni Network serve as an avenue to connect, re-engage and leverage the talents of the alumni base to further FSU’s mission. Our network’s mission is to build community and pride, recognize and celebrate outstanding Seminoles, and leverage the experiences of the young alumni base to mentor and guide future graduates.”

Herneshia Dukes (B.S. '08), Miami, FL
2019-2021 Young Alumni Network President
FSU Alumni Association Member



ALUMNI NETWORKS HIGHLIGHTS

EMERITUS ALUMNI SOCIETY	FSU BLACK ALUMNI	YOUNG ALUMNI NETWORK
<p>2 COFFEE CHATS featuring prominent FSU alumni</p> <p>3 LUNCHEONS Asheville, NC Marianna, FL Pensacola, FL</p> <p>EMERITUS HOMECOMING REUNION hosted 158 attendees and inducted 58 members of the CLASS OF 1969</p>	<p>NATIONAL BLACK ALUMNI SUMMIT hosted 25 colleges and universities</p>  <p>FSU BA members during the National Black Alumni Summit, a conference that informs and inspires the work of Black alumni groups, associations and networks across the nation.</p>	<p>40 alumni attended the inaugural YOUNG ALUMNI WEEKEND in Atlanta, GA</p>  <p>The inaugural Young Alumni Weekend kicked off with a welcome reception at Bad Axe Throwing as a fun and engaging way to fuel connections among event attendees.</p>



1. FSU Football player Darius Washington with alumni and fans at the 68th Annual Kickoff Luncheon. 2. The Marching Chiefs march toward the Westcott Building on College Ave. in the 2019 Homecoming Parade. 3. Miss Florida Seminole and Jr. Miss Florida Seminole crown 2019 Homecoming Chief Caleb Dawkins (B.S. '20) and Homecoming Princess Olivia Hopkins (B.F.A. '20) at the Homecoming Football Game in this longstanding tradition coordinated by the Student Alumni Association. Photos by Steve Chase



FOSTERING ALUMNI ENGAGEMENT



Digital Engagement

The FSU Alumni Association uses digital media to keep alumni engaged with and connected to the university.



SOCIAL MEDIA

Sharing alumni news, stories, and Association events across our social media platforms is one of the important ways we keep alumni engaged, informed, and connected to Florida State.

SOCIAL MEDIA SNAPSHOT

- Launched FSU Alumni Association **LINKEDIN ACCOUNT** in October 2019
- Created **62 VIDEOS** to share with our followers on social media
- Hosted **INSTAGRAM TAKEOVER** with Olympian, influencer and role model Colleen Quigley (B.S. '15) in conjunction with her feature in the Spring 2020 issue of VIRES® magazine



EMAIL

Similar to social media, email is one of the important ways we engage alumni through newsletters, event announcements, Association updates, and more. Last year, the Association sent 12,914,304 emails to our alumni and friends through 453 email campaigns.

EMAIL STATISTICS*

267,469 subscribers at year's end
16,342 new subscribers from previous year
 Mailing score** averaging above **7/10**

*Email platform did not begin tracking until August 27, 2019

**An overall email score that factors in open and click rates, shares, opt-outs, sign-ups, and subject line split testing.

Colleen Quigley, former Wilhelmina model and FSU track star, is a true influencer who uses her platform to give her fans a genuine snapshot into the day-to-day life of an Olympian. Quigley had over 183,000 Instagram followers at the time of the Alumni Association's Instagram Takeover on Jan. 29, 2020. A role model for young audiences, she uses her large online following to empower athletes of all ages through #fastbraidfriday, a hashtag inspired by her longtime race signature.

PLATFORM	7.1.19 - 6.30.20 IMPRESSIONS	YEAR-END FOLLOWERS	INCREASE FROM PREVIOUS YEAR
FACEBOOK	2,956,915	27,311	3.8%
INSTAGRAM	1,573,003	15,533	14.5%
LINKEDIN	184,616*	2,068	N/A
TWITTER	1,747,826	17,833	2.7%

*LinkedIn impressions collected from October 2019 - June 2020



VIRES® MAGAZINE

FSU's official alumni publication produced biannually by the Alumni Association for its members is mailed exclusively to nearly 19,000 households per issue. As a point of pride for the university, VIRES® features alumni success stories, university news, class note updates and more to spotlight the great work our alumni and university are doing each day.

Last year's issues of VIRES® magazine focused on supplementing digital content with the print edition in order to reach a wider audience online. The magazine was not only read more often, but alumni are also spending more time reading it online.

VIRES® DIGITAL EDITION	INCREASES FROM PREVIOUS YEAR	
	READS	42.6%
	AVERAGE READ TIME	42.2%



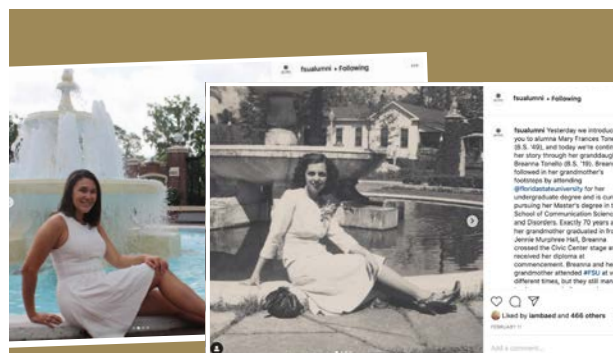
FOSTERING ALUMNI ENGAGEMENT

POPULAR POSTS

#1 POST



With over 1,500 likes on Instagram, this photo of Captain Jordan Muntain (B.S. '15) holding the FSU flag he brought on his deployment was not only the most popular Instagram post of the year, but it also highlighted that alumni could receive a free FSU flag by joining the Alumni Association or purchase one via the RewardZone.

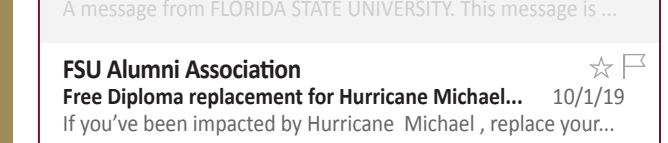


This FSU legacy story of Mary Frances Tonello (B.S. '49) and granddaughter Breanna Tonello (B.S. '19) featured in the Fall 2019 issue of VIRES® magazine was also featured in a campaign offering alumni and friends commemorative bricks on Westcott plaza to cement their own legacy.



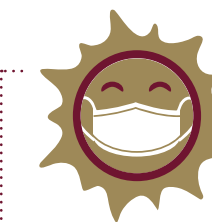
A celebration of our diverse alumni during Black History Month in February 2020, this post highlighted prominent alumni who have been featured in VIRES® magazine, spotlighted by the FSU Young Alumni Network, or who volunteer their time to the Alumni Association.

IMPACTFUL EMAILS



521 diploma replacements

In partnership with the University Registrar, the Association provided 521 diploma replacements during the month of October for alumni who were affected by Hurricane Michael in 2018. The nearly 30,000 FSU alumni living throughout the state's impacted areas received the email about the opportunity to reclaim a diploma that may have been lost due to significant damage caused by the hurricane.



The Alumni Association posted a submission form on social media to collect stories of FSU alumni who are positively impacting society during COVID-19. These alumni stories were shared with fellow Noles across digital platforms to highlight the great work alumni are doing in their communities during a difficult time.

SPOTLIGHTING ALUMNI

▶ The FSU Alumni Association annually recognizes alumni and friends of FSU who, through their service and achievements, personify the university's tradition of excellence in both their field and the community.

Awards

The Alumni Association recognized the accomplishments of notable alumni and friends at the inaugural Alumni Awards Gala and Young Alumni Awards ceremony. The outstanding work of these honorees shines a bright light on FSU and increases the value of a degree from Florida State.

NOTABLE NOLES

At the Young Alumni Awards Dinner on Sept. 20, 2019, the Alumni Association recognized 22 young alumni as Notable Noles for their significant contributions to their professions, communities or alma mater. Four Notable Noles were also presented with the Reubin O'D. Askew Young Alumni Award, the highest honor bestowed upon young alumni by the Alumni Association.

Kevin Albaum (B.A. '11) | Arts & Sciences

Danilo Belarmino (B.S.N. '08) | Nursing *

Austin Burch (B.S. '17) | Social Sciences & Public Policy

Sean Compton (B.S. '08) | Business

Dan Daley (B.S. '10) | Social Sciences & Public Policy

Sarah Gates (M.S. '17) | Education/Sport Management

Jason Hendrix (M.S. '11) | Education/Sport Management

Zach Heng (B.S. '07) | Communication & Information *

Fahad "Sunny" Ilyas (B.S. '14) | Human Sciences

Chris Land (B.S. '11) | Social Sciences

Aurelie Mathieu (B.A. '12) | Arts & Sciences *

Colin O'Connor (B.S. '11) | Business

Kevin Patterson (B.S. '11) | Communication & Information

Jamie Leigh Price (B.S. '12, M.P.A. '14) | Social Sciences & Public Policy

Trent Reichling (B.S. '06) | Business

Rachel Rossin (B.F.A. '09) | Fine Arts

Ashley Russell (B.S. '11, M.S. '13, Ph.D. '17) | Criminology & Criminal Justice *

Georgia Thompson (B.S. '07) | Human Sciences

Briana Toole (B.A. '10) | Arts & Sciences

Thomas Whitley (Ph.D. '16) | Arts & Sciences

Siri Wilson (B.S. '06) | Human Sciences

Matt Zobel (B.S. '16) | Business

** Also presented with the Reubin O'D. Askew Young Alumni Award for their contributions to the state, nation, and university.*

www.gonol.es/yaa19



SPOTLIGHTING ALUMNI

GRADS MADE GOOD

In conjunction with the Circle of Omicron Delta Kappa, three Grads Made Good were honored during the inaugural Alumni Awards Gala on Oct. 25, 2019:

Arthur Fleming (B.S. '81) | Criminology & Criminal Justice

Myrna Hoover (B.S. '83, M.S. '84) | Communication & Information

David James Kennedy (B.S. '99) | Arts & Sciences

CIRCLE OF GOLD

Three alumni who exemplify the Alumni Association's core values of tradition, leadership, family, spirit, and greatness were inducted into the Circle of Gold during the Gala:

Keith Carr (B.S. '90, M.P.A. '93) | Criminology & Criminal Justice

JD Doughney (B.S. '02, M.S. '03) | Communication & Information

Doby Flowers (B.S. '71, M.S. '73) | Social Work

BERNARD F. SLIGER AWARD

Named for the 10th president of FSU, the Bernard F. Sliger Award is the single highest honor given by the Alumni Association.

Melvin Stith, Dean of FSU College of Business, 1991-2004

www.gonol.es/gala19

INSPIRE AWARD*

Hosted by the Alumni Association in conjunction with The Women for FSU, this award recognizes alumnae who have distinguished themselves as leaders within their industry.

Cecilia Bonifay (B.A. '71, M.S. '76, J.D. '85) | Arts & Sciences, Social Sciences & Public Policy, Law

Marion Taormina Hargett (B.S. '93) | Communications & Information

J'Tia Hart (B.S. '02) | Engineering

Nan Casper Hillis (B.S. '76) | Business

** Due to the COVID-19 pandemic, the award ceremony was postponed and will be held in spring 2021.*



1. Several members of the Seminole Club of Greater Washington, D.C., were honored as Notable Noles by the Alumni Association at the 2019 Young Alumni Awards. **2.** FSU Alumni Association National Board of Directors Chair Sam Ambrose (B.S. '91, M.S. '92) adjusts the microphone for Former First Lady of Florida Donna Lou Askew (B.S. '55) as she says a few words about her late husband, Reubin O'D. Askew (B.S. '51), the 37th governor of Florida and namesake of the award. *Photos by Steve Chase*



2



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2

1. Melvin Stith, second from left, with Alumni Association President and CEO Julie Decker, left; FSU President John Thrasher (B.S. '65, J.D. '72), second from right; and Board of Directors Chair Sam Ambrose, right. **2.** President Thrasher welcomes Mart Hill (B.A. '42), FSU distinguished emerita and 2018 Bernard F. Sliger Award recipient. **3.** FSU-themed design elements helped set the stage for the inaugural gala. *Photos by Steve Chase*

3



SUPPORTING STUDENTS

▶ The FSU Alumni Association is committed to supporting current students and future alumni through the Student Alumni Association, scholarships, and member giving.



1



2

1. Legacy Scholar Dalton Edeker, center, with his scholarship donors Stella Cottrell (B.A. '71) and Raymond Cottrell (B.S. '69) at the 2019 Alumni Awards Gala. 2. Members of SAA volunteering at The Big Event Tallahassee 2019, a one-day student run service project where college students come together to give back to their city.

▶ Student Alumni Association (SAA)

SAA, an organization comprised of undergraduate and graduate students, provides activities and programs that assist its members in their development as leaders, scholars, and future alumni.

Over the last year, our SAA members have grown as leaders through these programs and events.

SAA AT A GLANCE

3,222 SAA Members

13 events hosted
3,068 attendees

9 events co-hosted
with campus partners

SOCIAL MEDIA FOLLOWERS

f 6,573

📷 1,640

🐦 2,960

636
volunteer hours

▶ Scholarships

LEGACY SCHOLARSHIP

Established in 2010, the Legacy Scholarship is available to freshman applicants to encourage them to carry on the legacy of the alumni in their family by attending FSU.



FALL 2019 RECIPIENTS:

- Savannah Bass | Crystal River, FL | The Yvonne & Stephen Brown Legacy Scholar
- Alex Bustamante | Coral Springs, FL | The Tri-Eagle Sales Scholar
- Grace Cockrell | Tampa, FL | The Joanos Family Legacy Scholar
- Jasmin Collins | Delray Beach, FL | The Raymond & Charyl Schroeder Family Scholar
- Saxon Dilworth | New York, NY | The Charles N. & Donna M. Kauffman Legacy Scholar
- Dalton Edeker | Fort Walton Beach, FL | The Raymond & Stella Cottrell Seminole Alumni Scholar
- Hailey Hobbs | Tallahassee, FL | The Jim & Carole Smith Legacy Scholar
- Kayla Lowry | Pembroke Pines, FL | The Jim & Carole Smith Family Scholar
- Maxwell McCammon | Ocala, FL | The Gilbert S. Chandler Legacy Scholar
- Zoe Rushetsky | Pembroke Pines, FL | The Les & Ruth Akers Legacy Scholar
- Skylar Scorca | Cooper City, FL | The Tommie Wright Legacy Scholarship
- Katherine Vickaryous | Naples, FL | The Colonel Richard Erickson Legacy Scholar
- Mark Witzten | Palm Beach Gardens, FL | The Diane Andrews Legacy Scholar

SUPPORTING STUDENTS



Abbey Engleman, 2019 Alumni Ambassadors Award recipient, conducts marine research as part of her doctoral program.

"Receiving the Alumni Ambassadors Award was an incredible honor, which escalated my academic and professional success. The prestigious award allowed me to better engage with the FSU Alumni Association, supported the completion of my dissertation research, and funded a trip to present my work at the National Geographic Society in Washington, D.C. The FSU Alumni Association's kindness and generous support for students at the university highlight our alumni's dedication to Seminole success. It is a gratifying reminder that the FSU community supports me, is here for me, and wants to help me achieve my goals. I look forward to continuing this tradition and remaining an active member of the FSU community after I graduate. Upon graduation this fall, I plan to enter a career translating science into large-scale corporate sustainability practices that motivate change and make the world a better place."

Abbey Engleman | Washington, D.C. | 2019 Alumni Ambassador Award Recipient

ALUMNI AMBASSADORS AWARD

Established by the National Board of Directors to develop our future leaders, the Alumni Ambassadors Award is given to one student each year who demonstrates commitment, vision and potential for lifelong leadership and innovation in their communities and the world.

The 2019 Ambassadors Award of **\$5,000** was given to Abigail "Abbey" Engleman, a doctoral candidate in marine biology.

FSU BLACK ALUMNI SCHOLARSHIP FUND

Established in 1989 and fully endowed in 1998, the FSU Black Alumni awarded four scholarships totaling **\$5,400** during their 2019 Homecoming Reunion.

2019 RECIPIENTS:

- Essence E. Duncan | Jacksonville, Florida | Psychology and Criminology
- Cyanne John-McClean | Pembroke Pines | Social Science and English
- Jasmeka Colvin McCord | Fort Lauderdale, Florida | Medical School
- Bernadyne Thelemeaque | West Palm Beach, Florida | Nursing

EMERITUS STUDENT VETERAN ACADEMIC EXCELLENCE SCHOLARSHIP

Created in 2015 and endowed in 2017, the Emeritus Alumni Society awards **\$2,000** per year to student veterans.

2019 RECIPIENTS:

- Thomas Bialkowski | Land O Lakes, FL | Medicine
- Brian Deal | West Palm Beach, FL | Social Science and Public Policy
- Christopher Delbaugh | Boynton Beach, FL | Applied Sciences

SEMINOLE CLUB® SCHOLARSHIPS

\$104,553 awarded to students

27 Seminole Clubs® participated, **84** recipients

20 Endowed Funds Scholarships up **20%** from the previous year



GIVING DURING COVID-19

FSU'S GREAT GIVE

FSU Foundation campaign to raise money for student relief.

31.8% of donors were FSU Alumni Association members and their contributions made up **47.7%** of the **over \$430,000** giving total.

\$20 FOR '20

Alumni Association membership campaign designed to support free digital memberships for the class of 2020.

252 donations from alumni
916 students opted in

ENHANCING THE ALUMNI EXPERIENCE

▶ The FSU Alumni Association offers opportunities for alumni to enhance their experience, engagement, and connection to the university.



"Traveling with an FSU group offers the comfort of a shared experience, while discovering new restaurants and encountering different cultures. As a result of the tour, new connections emerged, including my serving on the doctoral committee of a graduate student in English whose parents were part of the tour group."

Kurt Piehler, Director of FSU's Institute of World War II and the Human Experience
FSU Alumni Association Member

TRAVEL AT A GLANCE

3 International trips • 43 travelers • **\$15,730** total revenue

The Association invites FSU faculty members on trips when possible. Last year, FSU Associate Professor of History Kurt Piehler joined travelers on a trip to visit World War II memorials throughout England and France for the 75th anniversary year of the D-Day Invasion.



Dr. Kurt Piehler, bottom left, with travelers from the World War II trip sit on the steps outside the Churchill War Rooms in London.



Travel

The Alumni Association's travel program gives alumni the benefit of exploring new places while sharing experiences with fellow Seminoles. Our partnerships with expert travel agencies allow us to offer headache-free travel to various culturally rich destinations, both domestic and abroad.

www.gonol.es/travel

ENHANCING THE ALUMNI EXPERIENCE

"My father [Richard Spayde Jr. (B.S. '88)] actually made a special trip up to FSU just to take a look at the bricks, and he was so excited about receiving his brick that he mentioned he wanted to purchase another one for me when I graduate so that we could place them next to each other."

Holly Spayde
Senior at FSU

Westcott Bricks

The Westcott Brick program administered by the Alumni Association provides alumni and friends the opportunity to purchase a personalized commemorative brick surrounding the fountain to cement their place in FSU's history.

Alumni Directory

Last year, the Alumni Association partnered with Publishing Concepts Inc. (PCI) to complete an alumni data verification project. Up-to-date alumni data helps us serve our constituents and the university.

DIRECTORY RESULTS

24,000 alumni updated their information
2,368 memberships gained

\$124,420 total revenue
that supports our programs and services



Emeritus Alumni Society member Marjorie Chanco (B.A. '69) points to her brick during the 2019 Emeritus Reunion Honoring the Class of 1969.

WESTCOTT BRICKS AT A GLANCE



25,503

bricks in Westcott Plaza

54.5% sold to date

370 bricks sold last year

total revenue
\$143,720

STAY CONNECTED to the FSU Alumni Association!

 facebook.com/fsualumniassociation

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 [FSU Alumni Association](https://www.linkedin.com/company/fsu-alumni-association)

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 [@fsualumni](https://www.youtube.com/channel/UC...)

 [alumni.fsu.edu/vires](https://vimeo.com/alumni.fsu.edu/vires)

 alumni.fsu.edu

 alumni@fsu.edu

 850.644.2761

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ALUMNI ASSOCIATION

As a member-based organization, we are thankful for the continued support and contributions from our **ALUMNI ASSOCIATION MEMBERS AND DONORS**. Becoming a member makes a resounding statement of commitment to the university, fellow alumni, and the students who will soon join the ranks of our alumni community.

The FSU Alumni Association would like to thank its **CORPORATE PARTNERS** for their generous support.

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