



Every Seminole who attends Leadership Weekend 2022 will walk away...

1) A more educated ambassador for Florida State.

- Able to speak to how alumni participation impacts Florida State and our rankings.
- How scholarship giving is helping those who have never received help before.

2) Better equipped to engage alumni locally.

- Knowledgeable about who is in their area by degree, age, ethnicity etc.
- Current best practices for social media.
- Intentional leadership development.

3) Prepared to promote Florida State as a whole.

- Academically
- Programmatically
- Socially

